



Tuesday 05<sup>th</sup> March 2024

## EMPYREAN 2024: IIM Jammu concludes management fest; Bollywood singers perform

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[Anum Ansari](#) Assistant Manager – Content

New Delhi, Updated on Mar 5, 2024 09:44 IST

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IIM Jammu concludes EMPYREAN'2024

EMPYREAN'2024: The Indian Institute of Management (IIM) Jammu, organised an annual cultural and management fest, "EMPYREAN'2024", from March 1 to March 3, 2024.

The second day of Empyrean 2024 began with IPL Auction 2.0, followed by the leadership challenge, in which students demonstrated their oratory skills, leadership skills, and problem-solving abilities and were judged by panel of media experts including Pardeep Datta, senior editor at Times Now, and Sominder Koul, senior journalist, ANI, Jammu, as well as Apurva Yadav, co-chairperson, student affairs, and Gaana J, faculty, IIM Jammu.

RR Swain, IPS, Director General of Police (DGP), Jammu and Kashmir graced the event as the chief guest.

The day proceeded with the solo singing competition and a fashion Show with students walking the catwalk in costumes that showcased their creativity and fashion sense.

## Performance by Bollywood singers

The second day ended, with a performance by bollywood singer Ankit Tiwari, known for his popular songs "Sun Raha Hai Tu" and "Teri Galliyan,". The third day of Emphyrean 2024 began with performances by bollywood singer Aditi Sharma, known for her songs like "Dilli" and "Golmaal".

The Student Affairs Office methodically organised and implemented every part of the festival, from artist selection and coordination to budgeting, execution, operations, and marketing, demonstrating their enthusiasm, creativity, and organisational abilities.

## Annual alumni meet at IIM Jammu

Director Professor B.S. Sahay led Institute recently held its annual alumni meet, "समागम—The Annual Alumni Reunion," at its Jagti campus, commemorating Emphyrean 2024. The event, entitled "Reconnect, Reunite, Revive!" brought together renowned alumni, current students, and faculty members. BS Sahay, director of IIM Jammu, emphasised the importance of alumni networking.

<https://www.shiksha.com/news/mba-empyrean-2024-iim-jammu-concludes-management-fest-bollywood-singers-perform-blogId-157473>

Tuesday 05<sup>th</sup> March 2024

## IIM Jammu management fest 'Empyrean 2024' concludes; bollywood singers performed



*IIM Jammu held the Empyrean 2024 from March 1 to March 3.*

IIM Jammu organised Empyrean 2024 from March 1. (Image: Official website)

[Alivia Mukherjee](#) | March 4, 2024 | 09:13 PM IST

**NEW DELHI:** The Indian Institute of Management (IIM) Jammu, led by B S Sahay, director, held its annual cultural and management fest, "EMPYREAN'2024", from March 1 to March 3,

2024. RR Swain, IPS, Director General of Police (DGP), Jammu and Kashmir was invited as the chief guest to inaugurate the event.

The second day of Emphyrean 2024 began with IPL Auction 2.0, followed by the leadership challenge, in which students demonstrated their oratory skills, leadership skills, and problem-solving abilities and were judged by panel of media experts including Pardeep Datta, senior editor at Times Now, and Sominder Koul, senior journalist, ANI, Jammu, as well as Apurva Yadav, co-chairperson, student affairs, and Gaana J, faculty, IIM Jammu.

The day proceeded with the solo singing competition and a fashion Show with students walking the catwalk in costumes that showcased their creativity and fashion sense.

## IIM Jammu annual alumni meet

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<https://news.careers360.com/iim-jammu-management-fest-empyrean-2024-concludes-bollywood-singers-performed>



Tuesday 05<sup>th</sup> March 2024

## A magnificent celebration of artistic brilliance, inspiration concludes

### GJ REPORT

**JAMMU, MAR 4:** Empyrean'2024, the annual cultural and management extravaganza organized by Indian Institute of Management (IIM) Jammu, unfolded from March 1st to 3rd, 2024, under the guidance of Prof. B.S. Sahay, Director. The event commenced with a formal inauguration by Chief Guest R.R. Swain, IPS, Director General of Police (DGP), Jammu and Kashmir, on March 1st, 2024. Over the course of three days, attendees were treated to a diverse range of events and performances that left a lasting impression.

Prof. B.S. Sahay expressed pride in the event, highlighting it as a celebration of talent, creativity, and teamwork within the institute. Prof. Jabir Ali, Dean Academics, commended the outstanding performances and diverse talents showcased during Empyrean



**Bollywood singers performing at IIM Jammu.**

2024. Dr. Ashish Kumar, Chairperson, Student Affairs, lauded the tireless efforts of students, faculty, officers, and staff in making the event a resounding success.

The second day featured a dynamic lineup of events, including the IPL Auction 2.0, Leadership Challenge, Solo Singing Competition, and Envie Fashion Show. These events engaged and entertained participants,

showcasing their skills and creativity.

The Institute also hosted its annual alumni meet, "HT^-. The Annual Alumni Reunion," themed "Reconnect, Reunite, Revive!" This event brought together distinguished alumni, current students, and faculty members for enriching interactions, emphasizing the importance of alumni networking and lifelong connections.

The second day concluded with a mesmerizing performance by Bollywood sensation Ankit Tiwari, known for his hit songs "Sun Raha Hai Tu" and "Teri Gallyan." The third day commenced with captivating performances by popular Bollywood singer Aditi Sharma, keeping the energy levels high and captivating the audience with her electrifying music.

# STATE TIMES

THE BOLD VOICE OF J&K

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Website : www.statetimes.in, Email: statetimes1@gmail.com

Tuesday 05<sup>th</sup> March 2024-Print Version

## Empyrean 2024: A 'Magnificent Celebration of Artistic Brilliance, Inspiration' concludes at IIM Jammu

### STATE TIMES NEWS

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As IIM Jammu unfolded three action-packed days fest during Empyrean 2024, its annual cultural extravaganza, attendees experienced a diverse range of events and performances.

The second and third days of the cultural fest showcased captivating acts, leaving an indelible mark on all attendees.

The second day of Empyrean 2024 featured a dynamic lineup of events designed to engage and entertain participants. The



Bollywood sensation Ankit Tiwari performing at IIM Jammu.

day kicked off with IPL Auction 2.0, followed by the thrilling Leadership Challenge, where students showcased their oratory skills combined with leadership skills and problem-solving abilities and judged by an esteemed panel of media experts featuring Pardeep Datta, Senior Editor at Times Now, and Sominder Koul, Senior Journalist, ANI, Jammu along with Dr. Apurva Yadav, Co-Chairperson, Student

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The day further continued with the Solo Singing Competition, where talented vocalists mesmerized the audience with their melodious renditions. The highlight of the evening was the Ervie Fashion Show, where students strutted the runway in stunning ensembles, showcasing their creativity and flair for fashion.

On this momentous occasion of Empyrean 2024, the

Institute recently hosted its annual alumni meet, "The Annual Alumni Reunion," at its Jagti campus.

Themed "Reconnect, Reunite, Revive!", the event brought together distinguished alumni, current students, and faculty members for enriching interactions. Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of alumni networking, joined by esteemed faculty members.

The reunion celebrated shared experiences and aspirations, reinforcing the institute's commitment to lifelong connections and alumni development.

The second day concluded on a high note with a mesmerizing performance by Bollywood sensation Ankit Tiwari, known for his hit songs "Sun Raha Hai Tu" and "Teri Galiyan," enthralled the audience with his soulful voice and magnetic stage presence.

The third day of Empyrean

2024 kicked off with mesmerizing performances by popular Bollywood singer Aditi Sharma, known for her hits like "Dilli" and "Golmaal". With exhilarating music and electrifying beats, Aditi Sharma kept the energy levels soaring, captivating the audience, and creating an unforgettable experience.

The scale of Empyrean 2024 is a testament to the dedication and hard work of the students of IIM Jammu. From selecting and coordinating with artists to budgeting, execution, operations, and marketing, every aspect of the festival was meticulously planned and executed by the student body (Student Affairs Office), showcasing their passion, creativity, and organizational skills. As Empyrean 2024 draws to a close, IIM Jammu looks forward to building on this momentum and continuing to foster a vibrant culture of creativity, innovation, and excellence on campus.



# STATE TIMES

THE BOLD VOICE OF J&K NOW IN DELHI

Tuesday 05<sup>th</sup> March 2024-Web Version

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JAMMUJAMMU AND KASHMIRTOP J&K NEWS



By Statetimes\_editor Last updated Mar 5, 2024

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<https://statetimes.in/emphyrean-2024-a-magnificent-celebration-of-artistic-brilliance-inspiration-concludes-at-iim-jammu/>



# DAILY Refugee Message

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Tuesday 05<sup>th</sup> March 2024

## Empyrean 2024: A Magnificent celebration of Artistic Brilliance, Inspiration

**REFUGEE MESSAGE BUREAU**  
JAMMU, MARCH 4

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Prof. B.S. Sahay, Director, IIM Jammu: "Empyrean, the annual cultural festival of IIM Jammu, was an event that brought together a diverse group of individuals to celebrate and appreciate the various cultures represented within the institute. The event has been an extraordinary showcase of talent, creativity, and teamwork. I am immensely proud of our students for organizing



such a spectacular event that has brought together the entire campus community in celebration."

Prof. Jabir Ali, Dean Academics, IIM Jammu: "The performances and events during Empyrean 2024 have been truly outstanding, reflecting the incredible talent and diversity of our student body. Empyrean 2024 was a memorable experience that brought the community together and showcased some of the best artistic talents from India and abroad."

Dr. Ashish Kumar, Chairperson, Student Affairs, IIM Jammu: "Empyrean 2024 has been a resounding success, thanks to the tireless efforts of our students, faculty, officers and staff. Their dedication

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# JINDRAH IMAGES



Tuesday 05<sup>th</sup> March 2024

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**JNEWS SERVICE**  
JAMMU, MARCH 4

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TUESDAY, MARCH 5, 2024

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■ JL NEWS SERVICE

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**TP CORRESPONDENT**

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**NIN NEWS SERVICE**

**JAMMU, MAR 4**

Jammu, 3rd March 2024 - Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, conducted its annual cultural and management extravaganza, "EMPYREAN'2024" from March 1st to 3rd, 2024. The event was formally inaugurated by Chief Guest Shri R.R. Swain, IPS, Director General of Police (DGP), Jammu and Kashmir, on 1st March 2024. As IIM Jammu unfolded three action-packed days fest during Empyrean 2024, its annual cultural extravaganza, attendees experienced a diverse range of events and performances. The second and third days of the cultural fest showcased captivating acts, leaving an indelible mark on all attendees.

Prof. B.S. Sahay, Director, IIM Jammu: "Empyrean, the annual cultural festival of IIM Jammu, was an event that brought together a diverse group of individuals to celebrate and appreciate the various cultures represented within the institute. The event has been an extraordinary showcase of talent, creativity, and teamwork. I am immensely proud of our students for organizing such a spectacular event that has brought together the entire campus community in celebration."

Prof. Jabir Ali, Dean Academics, IIM Jammu: "The performances and



events during Empyrean 2024 have been truly outstanding, reflecting the incredible talent and diversity of our student body. Empyrean 2024 was a memorable experience that brought the community together and showcased some of the best artistic talents from India and abroad."

Dr. Ashish Kumar, Chairperson, Student Affairs, IIM Jammu: "Empyrean 2024 has been a resounding success, thanks to the tireless efforts of our students, faculty, officers and staff. Their dedication and passion have made this event a memorable experience for everyone involved."

The second day of Empyrean 2024 featured a dynamic lineup of events designed to engage and entertain participants. The day kicked off with IPL Auction 2.0, followed by the thrilling Leadership Challenge, where students showcased their oratory skills combined with leadership skills and problem-solving abilities and judged by an esteemed panel of media

experts featuring Shri Pardeep Datta, Senior Editor at Times Now, and Shri Sominder Koul, Senior Journalist, ANI, Jammu along with Dr. Apurva Yadav, Co-Chairperson, Student Affairs, and Dr. Gaana, Faculty, IIM Jammu.

The day further continued with the Solo Singing Competition, where talented vocalists mesmerized the audience with their melodious renditions. The highlight of the evening was the Ervie Fashion Show, where students strutted the runway in stunning ensembles, showcasing their creativity and flair for fashion.

On this momentous occasion of Empyrean 2024, the Institute recently hosted its annual alumni meet, "?????-The Annual Alumni Reunion," at its Jagti campus.

Themed "Reconnect, Reunite, Revive", the event brought together distinguished alumni, current students, and faculty members for enriching interactions. Prof. B.S. Sahay, Director of IIM Jammu, emphasized the importance of alumni

networking, joined by esteemed faculty members. The reunion celebrated shared experiences and aspirations, reinforcing the institute's commitment to lifelong connections and alumni development.

The second day concluded on a high note with a mesmerising performance by Bollywood sensation Shri Ankit Tiwari, known for his hit songs "Sun Raha Hai Tu" and "Teri Gallyan," enthralled the audience with his soulful voice and magnetic stage presence. The third day of Empyrean 2024 kicked off with mesmerizing performances by popular Bollywood singer Ms. Aditi Sharma, known for her hits like "Dilli" and "Golmaal". With exhilarating music and electrifying beats, Ms. Aditi Sharma kept the energy levels soaring, captivating the audience, and creating an unforgettable experience.

The scale of Empyrean 2024 is a testament to the dedication and hard work of the students of IIM Jammu. From selecting and coordinating with artists to budgeting, execution, operations, and marketing, every aspect of the festival was meticulously planned and executed by the student body (Student Affairs Office), showcasing their passion, creativity, and organizational skills. As Empyrean 2024 draws to a close, IIM Jammu looks forward to building on this momentum and continuing to foster a vibrant culture of creativity, innovation, and excellence on campus.





Tuesday 05<sup>th</sup> March 2024

## “Empyrean 2024: A Magnificent Celebration Of Artistic Brilliance And Inspiration”

By India Education Diary Bureau Admin On Mar 4, 2024

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<https://indiaeducationdiary.in/empyrean-2024-a-magnificent-celebration-of-artistic-brilliance-and-inspiration/>



Tuesday 05<sup>th</sup> March 2024

## **IIM Jammu Hosts Annual Cultural-Management Fest 'Empyrean 2024'**

by Saurab 3 days ago in Latest News Reading Time: 2 mins read

March 4, 2024, New Delhi: Indian Institute of Management (IIM) Jammu successfully concluded its three-day annual cultural cum management festival titled 'Empyrean 2024' yesterday amidst great fanfare. The event held between March 1 to 3rd, 2024, at the picturesque Jagti campus witnessed enthusiastic participation from students, alums and faculty members alike.

The gala fiesta was formally inaugurated by State Director General of Police (DGP) RR Swain on the opening day, celebrating creativity, leadership and managerial competencies through engaging contests and performances.

Empyrean 2024 Key Highlights:

Competitive Events:

- IPL Auction 2.0
- Leadership Challenge
- Solo Singing

Celebrity Performances:

- Bollywood Singer Ankit Tiwari
- Bollywood Singer Aditi Sharma

The festival provided a dynamic platform for students to showcase their talents across domains judged by expert panels. Media personalities Pardeep Datta (Times Now) and Sominder Koul (ANI), besides IIM Jammu's faculty, assessed participants on parameters like oratory, problem-solving approach, etc.

IIM Jammu Director Prof BS Sahay emphasized strengthening alumni networks and the institute's commitment towards holistic development during an extraordinary alumni meet this year coinciding with Empyrean celebrations aptly themed 'Reconnect, Reunite, Revive!'.

Student Affairs Office meticulously planned and executed end-to-end event specifics from artist management and finances to logistics, demonstrating excellent organizational capabilities.

By curating such interactive forums blending knowledge with entertainment, IIM Jammu fosters an immersive learning ecosystem nurturing future corporate leaders.

<https://news.imtsinstitute.com/iim-jammu-hosts-annual-cultural-management-fest-empyrean-2024/>





## Empyrean 2024: A magnificent celebration of artistic brilliance and inspiration

Written by: JK Monitor News Network

Created: 04 March 2024

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