

उपराज्यपाल ने आइआइएम जम्मू से ग्रीन जम्मू कश्मीर अभियान को लांच किया इस वर्ष जम्मू कश्मीर में 1.75 करोड़ पौधे लगाने का लक्ष्य

राज्य ब्यूरो, जम्मू: उपराज्यपाल मनोज सिन्हा ने कहा कि पिछले तीन साल के दौरान प्रदेश में चार करोड़ से अधिक पौधे लगाए हैं। इस साल 1.75 करोड़ पौधे लाने का लक्ष्य है। उपराज्यपाल ने कहा कि जम्मू कश्मीर में देश के मुकाबले में अधिक वन क्षेत्र है और यह 55 प्रतिशत है। यह पर्यावरण के हित में है और हमारा भविष्य पीढ़ी को प्राकृतिक संसाधनों के सतत विकास के लिए आगे आना चाहिए। हम जलवायु परिवर्तन की चुनौतियों का मुकाबला कर रहे हैं। शहरों व कस्बों के नजदीक 17 नगर वन स्थापित किए जा रहे हैं। उन्होंने जम्मू-कश्मीर के प्रतिष्ठित शिक्षण संस्थानों से कहा कि वे पौधरोपण अभियानों का नेतृत्व करें। अगले पांच साल काफी महत्वपूर्ण है। कैम्पस हरियाली में बदलने चाहिए।

उपराज्यपाल ने रविवार को भारतीय प्रबंधन संस्थान जम्मू से ग्रीन जम्मू कश्मीर अभियान 2023-24 को लांच किया। उपराज्यपाल ने कैम्पस में पौधा भी लगाया। उन्होंने वन विभाग,



जम्मू के भारतीय प्रबंधन संस्थान में ग्रीन जम्मू कश्मीर अभियान लांच करने के बाद पौधा लगाकर पानी डालते उपराज्यपाल मनोज सिन्हा • सौजन्य: सूचना विभाग

आइआइएम जम्मू ग्राम पंचायत पौधारोपण कमेटियों और इस अभियान से जुड़े सभी लोगों को मुबारकबाद दी। उन्होंने कहा कि जम्मू कश्मीर में हरियाली का कवर बढ़ाने के लिए ग्रीन जम्मू कश्मीर अभियान अहम भूमिका निभाएगा। इससे पर्यावरण का संरक्षण करने में मदद मिलेगी। उन्होंने 10 हजार पौधे लगाने के लिए आइआइएम की सराहना की। उन्होंने ग्रीन जम्मू कश्मीर अभियान के बहुभाषीय गीत को लांच

किया। वन संरक्षण पर लघु फिल्म भी जारी की। उन्होंने स्लोप स्टेबलाइजेशन, स्थिर सड़कों के लिए ग्रीन स्लोप और जन भागीदारी सेकेंड के प्रकाशन को भी लांच किया।

मनोज सिन्हा ने कहा कि यह कहा जाता है कि भगवान हमें माफ कर देता है, इंसान माफ कर देता है लेकिन कुदरत कभी माफ नहीं करती। यह उचित समय है जब हमें यह समझना चाहिए कि अपने प्राकृतिक संसाधनों

संस्थानों की ग्रीन रैंकिंग करे उच्च शिक्षा विभाग

उपराज्यपाल ने उच्च शिक्षा विभाग को निर्देश दिए कि उच्च शिक्षण संस्थानों की ग्रीन रैंकिंग की जाए। उन्होंने आइआइएम को सलाह दी कि कार्बन उत्सर्जन कम करने के लिए सोलर पावर संयंत्र लगाए। कैम्पस में औषधीय पौधे लगाए जाएं। उन्होंने ग्रीन कैम्पस कमेटियां बनाए जाने का भी सुझाव दिया। उन्होंने विद्यार्थियों से कहा कि ग्राम पंचायत शहरी निकायों के साथ काम करें जिससे प्राकृतिक संसाधनों की गुणवत्ता में वृद्धि हो।

पर हमारे अधिकार अस्थायी हैं। उनका सम्मान और आर्थिक विकास और वनों के संरक्षण के लिए संतुलित बनाए रखना चाहिए। सतत विकास और पर्यावरण संरक्षण हमारी प्राथमिकता है। प्राकृतिक संसाधनों का संरक्षण हमारे समाज के डीएनए में है।

Business Standard

Sunday, August 20, 2023 | 09:34 PM IST EN | Hindi

Sunday 20th Aug 2023

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Sustainable development top priority of J-K admin, says L-G Sinha

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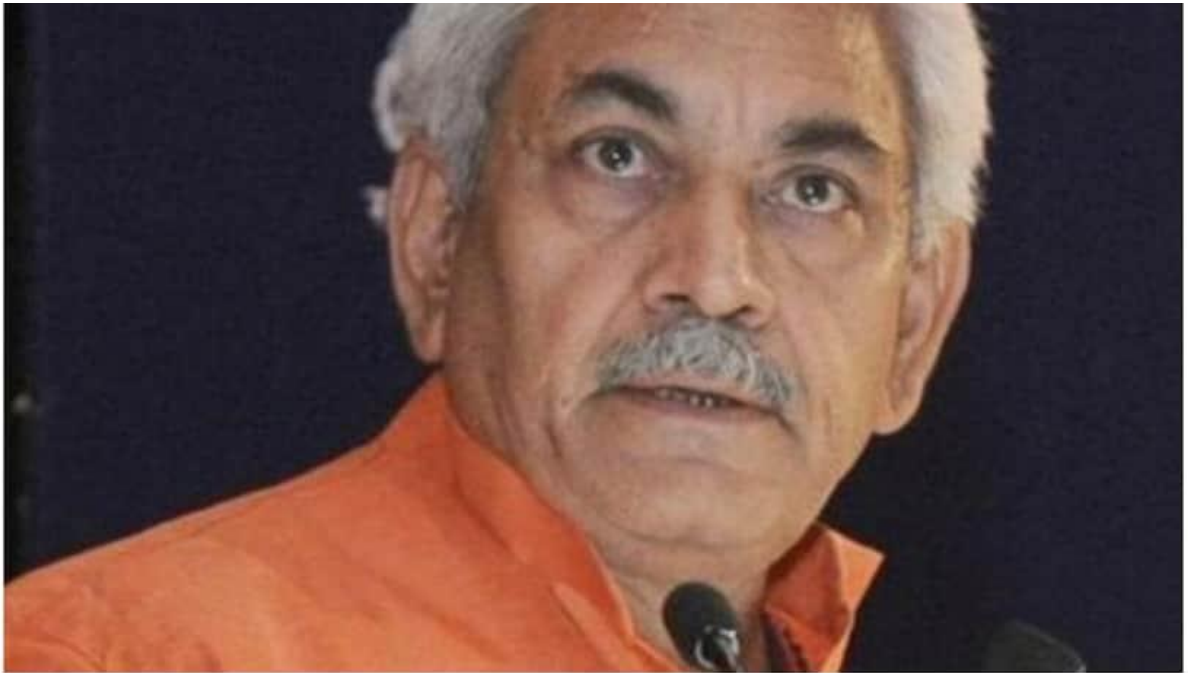


Photo: Twitter

Press Trust of India [ammu](#)

3 min read Last Updated : Aug 20 2023 | 9:24 PM IST

Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making "honest efforts" to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday.

Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here.

He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

"Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are making honest efforts to address the challenges of climate change," he said.

The drive has become a major contributor to increasing the Union Territory's green cover, strengthening the ecology and building a healthier society, Sinha said.

"In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, "Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development," he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives.

"It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment," Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 'nagar vans' are being established near cities and towns.

"These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies," he said.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

Sinha also called on the premier education institutions to take the lead in environmental protection campaigns.

"The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir," the Lt Governor said.

He commended IIM-Jammu's endeavour to plant 10,000 trees on its campus and made valuable suggestions to make it environment friendly.

He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students.

https://www.business-standard.com/india-news/sustainable-development-top-priority-of-j-k-admin-says-l-g-sinha-123082000514_1.html



Monday 21st Aug 2023

IIM Jammu, J&K Forest Dept. Launch Environment Drive

The 'Green Jammu and Kashmir Drive: 2023-24' was inaugurated by the Chief Guest, Manoj Sinha, Lieutenant Governor, UT of Jammu & Kashmir



21 August, 2023 by BW Online Bureau

IIM Jammu launches the 'Green Jammu and Kashmir Drive: 2023-24' at IIM Jammu's new permanent Campus at Jagti, in coordination with the Principal Chief Conservator of Forests (HoFF) and J & K Forest Department.

The event featured engaging and significant activities highlighting the importance of environmental conservation and community involvement. On the momentous occasion of the launch of Green J & K Drive 2023-24, plantation drive was carried across the U.T of Jammu and Kashmir.

The event was graced by Chief Guest, Shri Manoj Sinha, Lieutenant Governor, UT of Jammu & Kashmir and Rajinder Sharma, Mayor of Jammu, was the Guest of Honor. Also, Ramesh Kumar, IAS, Divisional Commissioner, Jammu, Prof. B.S. Sahay, Director, IIM Jammu, Dheeraj Gupta, IAS, Principal Secretary of the Department of Forest, Ecology & Environment, Govt of J & K, Roshan Jaggi, IFS, Principal Chief Conservator of Forests (Territorial) & HoFF, Jammu and J. Frankoi, IFS, Additional Principal Chief Conservator of Forests, (APCCF)/Director, Forest Protection Force, J&K were present at the event.

Present on the occasion were Prof. Jabir Ali, Dean Academics, IIM Jammu, Shri B.M.Sharma, Additional Chief Conservator of Forests, Jammu Province and Cmdr Kesavan Baskkaran, (R) Chief Administrative Officer, (CAO), IIM Jammu along with all the faculty, officers, staff members and students of the Institute. Each instance of the day's schedule was meticulously planned to maximize its significance.

Lieutenant Governor, UT of Jammu and Kashmir inaugurated the event with a symbolic planting ceremony, demonstrating a gesture of nurturing nature. The formal proceedings began with his arrival on stage, followed by the National Anthem. Potted plants were presented to the dignitaries to symbolise the relationship between humans and the environment.

Roshan Jaggi, IFS, Principal Chief Conservator of Forests (Territorial) & HoFF, Jammu, delivered the welcome address and encouraged the students to be more proactive towards forest conservation. He highlighted the importance of planting seeds of sustainability and acknowledged the new programs launched for the Green J&K drive.

The release of the short documentary 'Van Sanrakshan' on Forest Demarcation highlighted the significance of preserving the state's abundant forest resources. It emphasised the importance of sustainable practices and the need for collective action.

The Van Mahotsav as per the mandate of the Govt. of India promotes tree planting and forest conservation; it encourages widespread participation to raise awareness. Several distinguished personnel and local government representatives emphasised the significance of collaborative efforts in achieving the vision of a greener and more sustainable Jammu & Kashmir.

<https://bweducation.businessworld.in/article/IIM-Jammu-J-K-Forest-Dept-Launch-Environment-Drive-21-08-2023-488388/>



NEWS

Sustainable Development, Environment Conservation Top Priority Of Jammu And Kashmir Administration, Says Lt Governor Sinha

The Jammu and Kashmir Lt Governor Manoj Sinha highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living

Press Trust Of India | August 20, 2023



While four crore saplings were planted in the past three years, another 1.75 crore will be planted this year, Lt Governor Manoj Sinha informed

Jammu: Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making “honest efforts” to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday (August 20). Lt Governor Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here. He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year. He said,

Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are

making honest efforts to address the challenges of climate change.

The drive has become a major contributor to increasing the Union Territory's green cover, strengthening the ecology and building a healthier society, L-G Sinha said. He added,

In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living. He said,

Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives. L-G Sinha continued,

It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 'nagar vans' are being established near cities and towns. He said,

These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir.

He commended IIM-Jammu's endeavour to plant 10,000 trees on its campus and made valuable suggestions to make it environment friendly.

He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students.

He suggested the constitution of a green campus committee, having an annual green campus plan and setting up a biodiversity park on the campus.

The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory.

(This story has not been edited by NDTV staff and is published from a syndicated feed.)

<https://swachhindia.ndtv.com/sustainable-development-environment-conservation-top-priority-of-jammu-and-kashmir-administration-says-lt-governor-sinha-81397/>

ThePrint

Substance of Print, Reach of Digital

Sunday 20th Aug 2023

Sustainable development, environment conservation top priority of J-K admin, says L-G Sinha

PTI 20 August, 2023 09:03 pm IST



Jammu, Aug 20 (PTI) Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making “honest efforts” to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday.

Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here

He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

“Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are making honest efforts to address the challenges of climate change,” he said.

The drive has become a major contributor to increasing the Union Territory’s green cover, strengthening the ecology and building a healthier society, Sinha said.

“In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, “Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development,” he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives.

“It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment,” Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 ‘nagar vans’ are being established near cities and towns.

“These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies,” he said.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

Sinha also called on the premier education institutions to take the lead in environmental protection campaigns.

“The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir,” the Lt Governor said.

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He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students.

He suggested the constitution of a green campus committee, having an annual green campus plan and setting up a biodiversity park on the campus.

The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory. PTI TAS SZM

<https://theprint.in/india/sustainable-development-environment-conservation-top-priority-of-j-k-admin-says-l-g-sinha/1722752/>

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The drive has become a major contributor to increasing the Union Territory’s green cover, strengthening the ecology and building a healthier society, Sinha said.

“In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, "Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development," he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives.

"It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment," Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 'nagar vans' are being established near cities and towns.

"These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies," he said.

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The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory. PTI TAS SZM

<https://www.ptinews.com/news/national/sustainable-development-environment-conservation-top-priority-of-j-k-admin-says-l-g-sinha/633997.html>



Lt Governor launches Green Jammu & Kashmir Drive from IIM Jammu

He was talking to mediapersons on the sidelights of the launching of Green J&K Drive at the Indian Institute of Management (IIM), Jammu.

Meanwhile, he said that four crore saplings had been planted in the past three years. According to him, the government plans to plant 1.75 crore more plants by the end of this year. “Green J&K Drive has become a major contributor to increasing the green cover of the UT, strengthening our ecology and building a healthier society,” the L-G said.

“J&K has diverse forest areas with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources,” he added.

<https://www.tribuneindia.com/news/j-k/robust-mechanism-in-place-to-eliminate-terrorists-jk-l-g-manoj-sinha-536695>

Take lead in environmental protection campaigns: LG Sinha to Premier Edu Institutions



Jammu, Aug 20 (UNI) Lieutenant Governor Manoj Sinha on Sunday said that Jammu and Kashmir has one of the most diverse forest areas in the country with 55 percent forest and green cover.

“It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development,” said Sinha addressing the

gathering at the launch the Green Jammu and Kashmir Drive 2023-24 from IIM Jammu.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

He congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

“Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide a clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. The Campuses of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested the constitution of the Green Campus Committee, having an Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Dheeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

<http://www.uniindia.com/news/north/environment-jk-lg/3034660.html>



LG launches Green J-K drive 2023-24 from IIM Jammu

📅 20 Aug 2023 17:47:42



Jammu, 20 August (HS): Lieutenant Governor Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, on Sunday.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

“Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, biogas and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan-Bhagidari-II and a short documentary on Van Sanrakshan.

Interacting with the media persons on the sidelines of the event, the Lt Governor reiterated the commitment of the UT Administration to dismantle the terror ecosystem.

"We are following the policy of zero tolerance against terrorism and the J&K Administration is determined and committed to take stringent action against those associated with the terror ecosystem or facilitating terrorist, secessionist activities," the Lt Governor said.

360-degree security mechanism has been strengthened in Jammu Division and all efforts are being made by the security grid to eliminate the terrorists' support system, he added.

Speaking on the issue of Sarore Toll Plaza, the Lt Governor said that the concern of the people is genuine. I have discussed the issue with the Chairman NHAI and the matter will be resolved in the coming days, he added.

Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Dheeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

Hindusthan Samachar/Krishan

<https://english.hindusthansamachar.in//Encyc/2023/8/20/LG-Launches-Green-Jammu-And-Kashmir->

[.php](#)



Monday, 21 August 2023

IIM Jammu collaborates with J&K Forest Department to launch Green Jammu and Kashmir Drive 2023-24

Indian Institute of Management (IIM) Jammu in coordination with the Principal Chief Conservator of Forests (HoFF) and J & K Forest Department, initiated the launch of Green J&K Drive: 2023-'24. The event featured engaging and significant activities highlighting the institution's commitment to environmental conservation and community involvement. During the occasion, plantation drive was carried across the UT of Jammu and Kashmir.

The Lieutenant Governor, UT of Jammu and Kashmir and Chief Guest Manoj Sinha inaugurated the event with a symbolic planting ceremony, demonstrating a gesture of nurturing nature. The formal proceedings began with his arrival on stage, followed by the National Anthem. Potted plants were presented to the dignitaries to symbolize the relationship between humans and the environment.

Roshan Jaggi, IFS, Principal Chief Conservator of Forests (Territorial) & HoFF, Jammu, delivered the welcome address and encouraged the students to be more proactive towards forest conservation. He highlighted the importance of planting seeds of sustainability and acknowledged the new programs launched for the Green J&K drive.

Dheeraj Gupta, Principal Secretary, IAS, Department of Forest, Ecology & Environment, said, "Our actions today shape the legacy we leave behind." He emphasized the mindful and deliberate utilization of resources as he shed light on the 'Har Gaon Hariyali' campaign.

The release of the short documentary "Van Sanrakshan" on Forest Demarcation highlighted the significance of preserving the state's abundant forest resources. It emphasized the importance of sustainable practices and the need for collective action. The Van Mahotsav as per the mandate of the Govt. of India promotes tree planting and forest conservation; it encourages widespread participation to raise awareness. Several distinguished personnel and local government representatives emphasized the significance of collaborative efforts in achieving the vision of a greener and more sustainable Jammu & Kashmir.

On this occasion, Professor BS Sahay, Director, IIM Jammu on behalf of Dr. Milind. P. Kamble, Chairman, Board of Governors, IIM Jammu conveyed his good wishes for a resounding success to the, "Green Jammu and Kashmir Drive 2023-'24" which is commencing today from IIM Jammu. Lastly, he urged all the stakeholder to contribute for a "Green and Clean IIM Jammu."

The event saw the release of a publication titled "Jan Baghidhari", which highlighted the joint working of Social Forestry and Gram Panchayats and success stories of Slope Stabilisation as evidence of the initiative's far-reaching impact. Additionally, theme tunes in Dogri, Kashmiri, and Hindi dedicated to "Har Gaon Hariyali" and the "Green J&K Drive" were released, fostering a greater sense of ownership and pride in the campaign.

Cheques were distributed from village funds to Village Panchayat Plantation Committees by the Hon'ble Lieutenant Governor, UT of Jammu and Kashmir, Sh. Manoj Sinha in an endearing display of community support, empowering local communities to participate actively in the initiative.

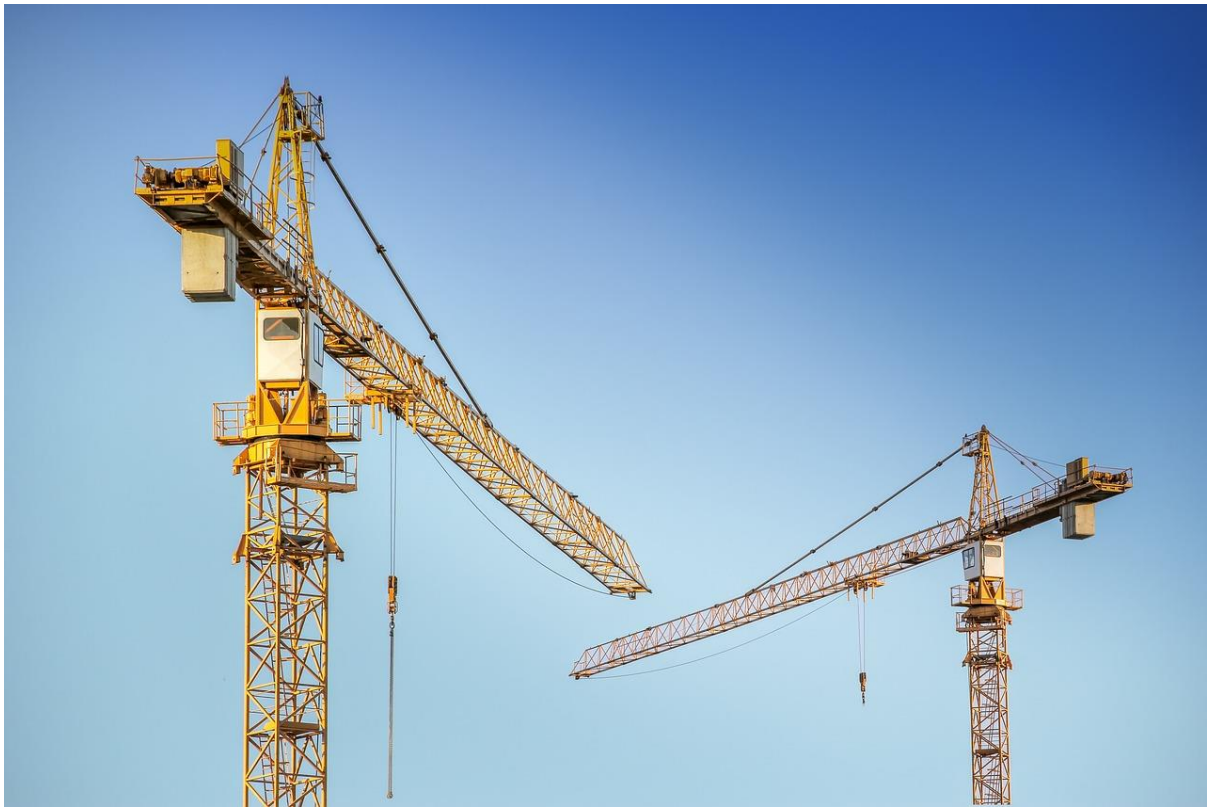
<https://www.shiksha.com/news/business-management-studies-iim-jammu-collaborates-with-j-k-forest-department-to-launch-green-jammu-and-kashmir-drive-2023-24-blogId-131877>



Sustainable development, environment conservation top priority of J-K admin, says L-G Sinha

Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making honest efforts to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday. Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management IIM here.

[PTI](#) | Jammu | Updated: 20-08-2023 20:13 IST | Created: 20-08-2023 20:13 IST



Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making "honest efforts" to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday.

Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here. He

informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

"Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are making honest efforts to address the challenges of climate change," he said.

The drive has become a major contributor to increasing the Union Territory's green cover, strengthening the ecology and building a healthier society, Sinha said. "In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, "Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development," he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives. "It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment," Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 'nagar vans' are being established near cities and towns.

"These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies," he said.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

Sinha also called on the premier education institutions to take the lead in environmental protection campaigns.

"The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir," the Lt Governor said.

He commended IIM-Jammu's endeavour to plant 10,000 trees on its campus and made valuable suggestions to make it environment friendly.

He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students. He suggested the constitution of a green campus committee, having an annual green campus plan and setting up a biodiversity park on the campus.

The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory.

(This story has not been edited by Devdiscourse staff and is auto-generated from a syndicated feed.)

<https://www.devdiscourse.com/article/science-environment/2564660-sustainable-development-environment-conservation-top-priority-of-j-k-admin-says-l-g-sinha>

IG NEWS

'Green drive' in Jammu and Kashmir –IG News

The 'Green J&K Drive' started in the Union Territory of Jammu and Kashmir on Sunday. Launched by Lieutenant Governor Manoj Sinha, this program acts as a beacon of hope for ecological conservation and sustainable development.

This afforestation drive, undertaken by the Forest Department in collaboration with Indian Institute of Management (IIM) Jammu and Gram Panchayat Tree Plantation Committees, is a collective effort to rejuvenate and strengthen the green cover of the region.

The Lt Governor congratulated all the stakeholders involved and emphasized on their important role in strengthening the local ecology and promoting a healthy society. In a span of three years, more than four crore saplings have been planted as part of the Green J&K drive, which is a testimony to the commitment to enhance the green cred of the region.

This year, the ambitious target is to plant an additional 1.75 crore trees while further securing the ecological sustainability of the region. The Lt Governor's remarks underline the urgent need to protect, conserve and restore our natural resources and biodiversity. He also advised IIM Jammu to reduce carbon footprint by installing solar power, bio-digester and plantation of medicinal plants in the campus and similar drives in nearby villages with the help of students.

These efforts are critical to ensuring a sustainable future for generations to come. Jammu and Kashmir, with its diverse forest cover covering 55 per cent of its land, holds a unique ecological wealth. Therefore, the imperative to align development with the responsible use of these natural resources cannot be overstated.

The Green J&K Drive serves as a resounding call to action, reminding us of our solemn duty to protect and restore our environment. With climate change knocking at our doors, the campaign advocates sustainable development and environmental protection as the cornerstone of a brighter and greener future.

Setting up of 17 Nagar Vans near urban areas is a noteworthy initiative, which promises to increase green cover in urban and sub-urban areas, providing clean and healthy environment to urban dwellers. In addition, the commitment of all urban local bodies to set up city forests underlines the unwavering dedication towards urban sustainability.

One of the most important achievements of this effort has been the successful dissemination of environmental awareness among the masses. A growing understanding has taken root – that nature is the ultimate lifeline for human existence.

It is heartening to see that people are taking responsibility to protect our environment, as they acknowledge that our existence is intricately woven into the fabric of nature.

In the face of growing challenges posed by climate change, the Green J&K drive stands as a testimony to the power of collective action and resolve to forge a harmonious relationship between human development and environmental protection.

This initiative should serve as an inspiration not only for J&K but for the entire country. This underlines the urgent need for a whole-of-society approach to address the complex challenges of climate change and ecological conservation.

<https://irshadgul.com/green-drive-in-jammu-and-kashmir-the-kashmir-monitor-ig-news/>



Department of Information & Public Relations
Government of Jammu & Kashmir

Sunday 20th Aug 2023

Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

Dated : Aug 20, 2023 Governer

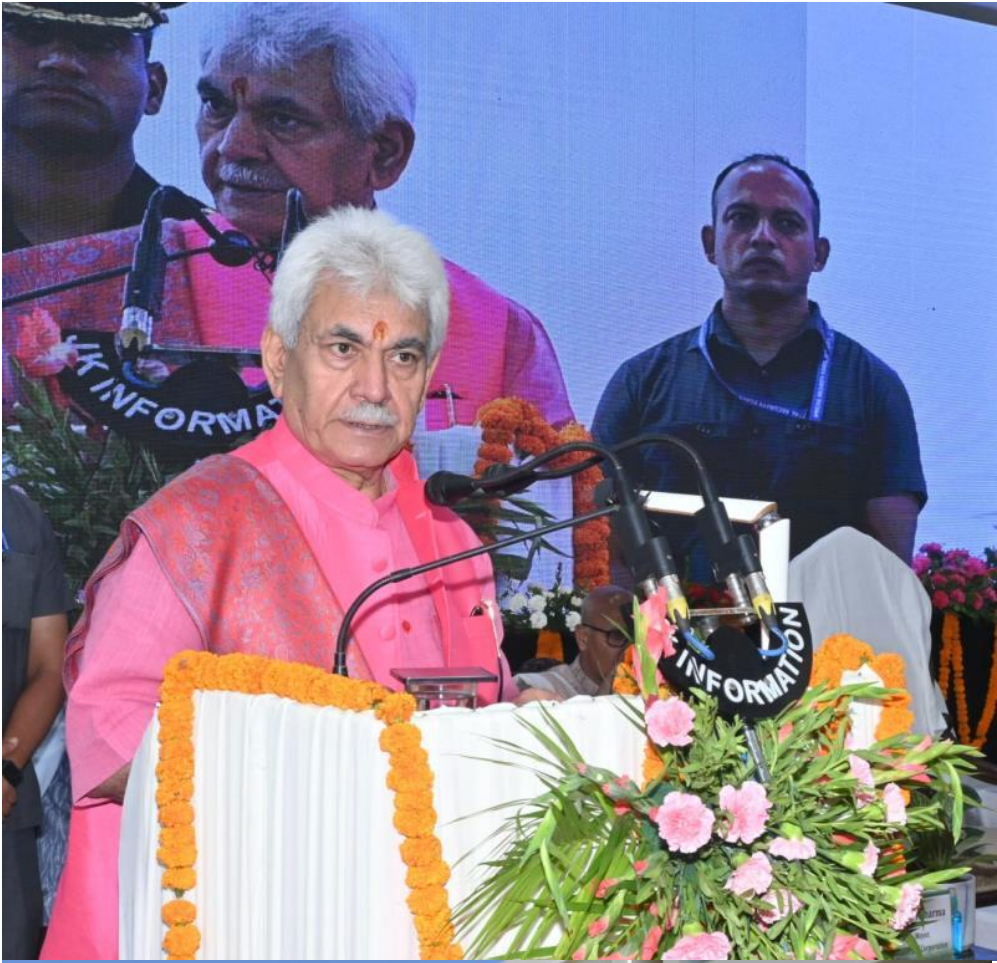
















Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

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360-degree security mechanism has been strengthened in Jammu Division and all efforts are being made by the security grid to eliminate the terrorists' support system: LG

LG calls upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns

Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society: LG

In the last 3 years, we have been able to plant more than 4 crore saplings and target for this year is to plant 1.75 crore plants to ensure ecological security: LG Sinha

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It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development: LG

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JAMMU, AUGUST 20: Lieutenant Governor Shri Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” the Lt Governor said.

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Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

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Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

<https://www.jkinfonews.com/newsdet.aspx?q=82310>

Sunday 20th Aug 2023-Web Version

LG Launches Green Jammu And Kashmir Drive 2023-24 From IIM Jammu

By Daily Excelsior 20/08/2023



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JAMMU, Aug 20: Lieutenant Governor Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today. The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive. "Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

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At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources. "Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

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The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns. The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said. The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

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He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus. The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

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<https://www.dailyexcelsior.com/lg-launches-green-jammu-and-kashmir-drive-2023-24-from-iim-jammu/#:~:text=JAMMU%2C%20Aug%2020%3A%20Lieutenant%20Governor,Campus%20to%20mark%20the%20occasion.>

Monday 21st Aug 2023-Print Version

LG Launches Green Jammu And Kashmir Drive 2023-24 From IIM Jammu



LG Manoj Sinha addressing a function at IIM Nagrota in Jammu on Sunday. Another pic on page 4.



LG Manoj Sinha during a function at IIM Nagrota.

An official handout said:
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He highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

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Addressing, Prof. B. S. Sahay, Director, IIM Jammu, said, "It is imperative for the youth of today to grasp the paramount importance of forests," as he motivated everyone to participate in the plantation drive actively. He pledged to increase the plantation efforts by four times in the Campus to promote green and sustainable environment at IIM Jammu. He highlighted the Japanese concept of planting trees close to each other, which leads to denser and faster growth. He mentioned that IIM Jammu in collaboration with DICCI will be carrying out a plantation drive in the Campus and also urged the J & K Forest Department to come forward and join this initiative.

On behalf of Dr. Milind. P. Kamble, Chairman, Board of Governors, IIM Jammu conveyed his good wishes for a resounding success to the, "Green Jammu and Kashmir Drive 2023-'24" which is commencing today from IIM Jammu. Lastly, he urged all the stakeholder to contribute for a "Green and Clean IIM Jammu."



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LG Manoj Sinha speaking at the launch of Green Jammu & Kashmir Drive 2023-24 at IIM Jammu on Sunday.

Earlier, launching the drive, the Lt Governor planted a tree sapling in the IIM Campus to mark the occasion.

He congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and

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There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

He called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

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The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Dheeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.



Monday 21st Aug 2023-Print Version

LG Launches Green Jammu And Kashmir Drive 2023-24 From IIM Jammu

Launching the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today, the Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added.

"There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment," he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

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Greater Kashmir

Monday, 21 August 2023

‘Sustainable development, environment conservation our priority’

Lieutenant Governor Manoj Sinha Sunday launched the ‘Green Jammu and Kashmir Drive 2023-24’ from IIM Jammu while asserting that sustainable development and environment conservation were his government’s priority.

He planted a tree sapling in the campus to mark the occasion.

In his address, the LG congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” he said.

The LG highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

“J&K has one of the most diverse forest areas in the country with 55 percent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development,” he said.

“There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment,” LG Sinha said.

At IIM Jammu, the LG shared the key initiatives of the J&K administration aimed at ecological conservation and protection of natural resources.

“Sustainable development and environment conservation form our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” he said.

“Seventeen Nagar Vans were being established near cities and towns. They would enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It was also ensured that the city forests were established in all urban local bodies,” the LG said.

He said that the environmental protection awareness campaigns generated a sense of responsibility among the people and there was a growing realisation that nature was the only lifeline for human existence.

The LG called upon the premier education institutions of J&K to take the lead in environmental protection campaigns.

“The next five years will be crucial. The Campus of our premier educational institutions should be transformed into a green campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K,” he said.

The LG commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

The LG suggested the constitution of the Green Campus Committee, having an Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

He called upon the students to work with Gram Panchayat organizations, urban local bodies, which would improve the quality and quantity of natural resources and provide economic benefits to the local people.

The LG directed the Higher Education Department to come out with the green ranking of higher educational institutions of J&K.

He handed over cheques from Village Funds to members of Village Panchayat Plantation Committees and impressed on the Sarpanches for utilising the funds for public welfare and re-invest the amount in planting more trees.

The LG launched the multilingual theme song of ‘Green J&K Drive’ and ‘Har Gaon Haryali’ and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Jammu Municipal Corporation (JMC) Mayor, Rajinder Sharma; Director IIM Jammu, Prof B S Sahay; Principal Secretary, Forests, Dheeraj Gupta; Principal Chief Conservator of Forests, Roshan Jaggi and Divisional Commissioner Jammu, Ramesh Kumar were also present on the occasion.

<https://www.greaterkashmir.com/todays-paper/front-page/sustainable-development-environment-conservation-our-priority>

Monday 21st Aug 2023-Print Version

LG Launches Green Jammu And Kashmir Drive 2023-24 From IIM Jammu

JL NEWS SERVICE


JAMMU, Aug 20: Lieutenant Governor Shri Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today. The Lt Governor planted a tree sapling in the Campus to mark the occasion. In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

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There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic



development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

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Contd on page 4

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence. Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

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early TIMES

Monday 21st Aug 2023-Web Version

LG Sinha launches 'Green J&K Drive' from IIM Jammu

8/20/2023 11:10:07 PM



Early Times Report

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The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

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<https://www.earlytimes.in/newsdet.aspx?q=355447>

Monday 21st Aug 2023

LG Sinha launches 'Green J&K Drive' from IIM Jammu

'Admin committed to take stringent action against those associated with terror ecosystem'

EARLY TIMES REPORT

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At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological



LG Sinha addresses a function in Jammu

conservation and protection of natural resources.

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Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

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and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

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▶ TURN TO PAGE 9

LG Sinha launches 'Green J&K Drive' from IIM Jammu

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Interacting with the media persons on the sidelines of the event, the Lt Governor reiterated the commitment of the UT

Administration to dismantle the terror ecosystem.

"We are following the policy of zero tolerance against terrorism and the J&K Administration is determined and committed to take stringent action against those associated with the terror ecosystem or facilitating terrorist, secessionist activities," the Lt Governor said.

360-degree security mechanism has been strengthened in Jammu Division and all efforts are being made by the security grid to eliminate the terrorists' support system, he added.

Speaking on the issue of Sarove Toll Plaza, the Lt Governor said that the concern of the people is genuine. I have discussed the issue with the Chairman NHAI and the matter will be resolved in the coming days, he added.

Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

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JAMMU BULLETIN BUREAU

JAMMU, AUG 20:

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(Cont. on P-8)



Lt Governor launches...

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The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living. J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added. There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

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environmental protection campaigns. The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campuses. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said. The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students. He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus. The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

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Monday 21st Aug 2023

Sustainable development, environment conservation is J&K's priority: Manoj Sinha

Launches Green Jammu & Kashmir Drive 2023-24
 Over four crore saplings planted b/w 2020 & 2022
 Target for 2023 is plant 1.75 crore plants to ensure ecological security

BK NEWS SERVICE

Jammu, Aug. 20: J&K Lt Governor Manoj Sinha today launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu. He lauded a tree sapling in the campus on the occasion. In his address, Sinha congratulated the Department of Forests, IIM Jammu, village panchayat plantation committees and other stakeholders for the launch of the mega plantation drive. "Green J&K Drive has become a major contributor to increasing the green cover of J&K,



strengthening our ecology and building a healthier society. In the last three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," Sinha said. He also highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living. "J&K has one of the most diverse forest areas in the country with 55 percent forest and green cover. It is in the interest of the environment and our future

Continued on page 04

Sustainable development

generations to synergise development with the natural resources for sustainable development," he added.

"There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he further said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," Srinha said.

"Seventeen nagar vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies," he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realisation that the nature is the only lifeline for human existence.

Addressing the gathering, he called upon premier education institutions in J&K to take the lead in environmental protection campaigns.

"The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K," the Lt Governor said.

He commended IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to it to make the campus more environment friendly. He advised IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students. He further suggested for constitution of a Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon students to work with gram panchayat, organisations and urban local bodies to improve the quality and quantity of natural resources and provide economic benefits to the local people. He directed the Higher Education Department to come out with a proposal for the green ranking of higher educational institutions of UT.

On the occasion, the Lt Governor handed over cheques from village funds to members of village panchayat plantation committees. He impressed on sarpanches to utilise funds for public welfare and re-invest the amount in planting more trees.

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The NEWS NOW

Monday, August 21, 2023

He further said that Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making "honest efforts" to address the challenges of climate change.

Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here.

He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

"Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are making honest efforts to address the challenges of climate change," he said.

The drive has become a major contributor to increasing the Union Territory's green cover, strengthening the ecology and building a healthier society, Sinha said.

"In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, "Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development," he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives.

"It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment," Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 'nagar vans' are being established near cities and towns.

"These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies," he said.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

Sinha also called on the premier education institutions to take the lead in environmental protection campaigns.

"The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir," the Lt Governor said.

He commended IIM-Jammu's endeavour to plant 10,000 trees on its campus and made valuable suggestions to make it environment friendly.

He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students.

He suggested the constitution of a green campus committee, having an annual green campus plan and setting up a biodiversity park on the campus.

The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory.

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Earlier, he launched the Green Jammu & Kashmir Drive from IIM Jammu and planted a tree sapling at the campus to mark the occasion.

He congratulated the forest department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green J&K drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last three years, we have been able to plant more than 4 cr saplings and the target for this year is to plant 1.75 cr plants to ensure ecological security," he said.

He highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

"The J&K has one of the most diverse forest areas in the country with 55 pc forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development," he added.

"There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment," he said.

He also shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," he said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

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The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

Monday, 21 August 2023

Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

The Lt. Governor launched the Green Jammu & Kashmir Drive from IIM Jammu and planted a tree sapling at the campus to mark the occasion. He congratulated the forest department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive. "Green J&K drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society.

In the last three years, we have been able to plant more than 4 cr saplings and the target for this year is to plant 1.75 cr plants to ensure ecological security," he said. He highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living. "The J&K has one of the most diverse forest areas in the country with 55 pc forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development," he added. "There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment," he said. He also shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

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JAMMU
 MONDAY
 AUGUST
 21
 2023


Daily YOUNG BITES



LOCAL NEWS

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 ANDREW
 SYMONDS

 Monday 21st Aug 2023

LG launches Green...

today.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green-J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

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He launched the multilingual theme song of Green J&K Drive and Har Gyon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan-Bhagidari-II and a short documentary on Van Sanrakshan.

Speaking on the issue of Sarore Toll Plaza, the Lt Governor said that the concern of the people is genuine. I have discussed the issue with the Chairman NHAI and the matter will be resolved in the coming days, he added.

Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

Monday 21st Aug 2023

Preserving biodiversity crucial for sustainable living: LG Sinha

4 cr saplings planted in 3 years

17 Nagar vans to enhance city landscapes

Green J&K Drive boosts ecology & healthier society

Jammu, August 20: Underscoring the imperative of safeguarding and revitalizing the region's ecology and biodiversity for sustainable living, Lieutenant Governor Manoj Sinha said that with 55% forest and green cover, J&K possesses diverse forest areas in the nation.

"Balancing development with natural resources is essential for the environment and the well-being of future generations," he emphasized.

Launching the Green Jammu and Kashmir Drive 2023-24 from the premises of IIM Jammu earlier today, the Lt. Governor planted a tree sapling on the campus as a symbolic gesture.

During his address, the Lt. Governor commended the collaborative efforts of the Forests Department, IIM



Jammu, Village Panchayat Plantation Committees, and all stakeholders for the launch of this ambitious plantation initiative. He highlighted the substantial contribution of the Green J&K Drive in bolstering the region's green cover and fostering a healthier environment.

"Over the past three years, more than 4 crore saplings have been planted, and the target for this year is to plant 1.75 crore plants to ensure ecological stability," he said.

Addressing the gathering, the Lt. Governor discussed the UT Administration's strategies to preserve natural resources and promote ecological conservation. He highlighted the establishment of 17 Nagar Vans near cities and towns to enhance urban and peri-urban green-

ery. This endeavor aims to provide clean and healthy surroundings to urban dwellers.

Expressing satisfaction over the growing environmental awareness, Lt. Governor Sinha called upon premier educational institutions in J&K to lead environmental protection campaigns. He urged them to transform their campuses into green spaces in the coming five years, urging cooperation from elected representatives, youth, and the public.

The Lt. Governor applauded IIM Jammu for planting 10,000 trees around its campus and offered valuable recommendations for creating an environmentally friendly campus. He advised the institution to adopt solar power solutions, implement

bio-digesters, cultivate medicinal plants, and extend similar campaigns to neighboring villages through student involvement.

He also suggested formation of a Green Campus Committee, an Annual Green Campus Plan, and the establishment of a Biodiversity Park on the campus.

Lt. Governor Sinha encouraged students to collaborate with Gram Panchayats, organizations, and urban local bodies to enhance natural resource quality and quantity, ultimately benefiting local communities.

On the occasion, the Lt. Governor disbursed cheques from Village Funds to members of Village Panchayat Plantation Committees, urging proper utilization for public welfare and tree plantation.

Lt. Governor Sinha launched the multilingual theme song of the Green J&K Drive and "Har Gasin Haryali." He also released publications on Slope Stabilization, Green Slopes for Stable Roads, Jan-Bhagidari-4I, and a short documentary on Van San Rakshan.

Preserving biodiversity

future.

Among those present included Rajinder Sharma, Mayor of Jammu Municipal Corporation; Prof. BS Sahay, Director of IIM Jammu; Dhbeeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials; faculty members of IIM Jammu; and students.

Monday, 21 August 2023

Young generation determined to build peaceful, prosperous future of J&K: LG

**NORTHLINES
CORRESPONDENT**

SRINAGAR, AUG 20: Lieutenant Governor Manoj Sinha on Sunday said that Jammu and Kashmir was witnessing the creative power of the young generation determined to build a peaceful and prosperous future.

Dedicating the 29th edition of the 'Awaam Ki Awaaz' programme to the unsung heroes and the youth of Jammu Kashmir, the Lieutenant Governor said "Youth is the age of determination, dreams and dedication".

He said youths possess the power of transformation and today Jammu and Kashmir is witnessing the creative power of the young generation, determined to create a better future and dedicated to building a peaceful and prosperous J&K.

The Lt Governor congratulated the people of Jammu Kashmir for their enthusiastic participation in the Inde-



pendence Day events.

"On the occasion of Independence Day, the entire J&K with unity, brotherhood and one emotion dedicated themselves to contribute to the journey of 'Viksit Bharat' and faster and inclusive economic development. Now we have to move forward with a new resolve and determination for all round development of J&K and the country," he said.

The Lt Governor also paid homage to the great person-

alities of J&K who have contributed significantly for the development of the society.

In every corner of J&K, the 'Meri Maati Mera Desh' campaign is recognizing and paying solemn tribute to those unsung heroes whose stories of valour and selflessness continue to rekindle the flame of patriotism, bridging gaps and building bridges, he said.

He said the unprecedented progress registered across

the sectors, and empowerment of every section of society is a matter of pride for every citizen of J&K.

"This year, on Independence Day, we have resolved to create new opportunities for the youth and to ensure prosperity and empowerment of women. The Government is already preparing an effective, long-term strategy and we must come together to contribute and realize this dream," the Lt Governor said.

Let us together build a glorious future for all, he added.

Appreciating Mumtaza Begum of Bandipora for making a significant mark in the field of sheep farming, the Lt Governor said the life story of determination and courage of Mumtaza Begum is inspiring others and is now paving the path for new entrepreneurs in this sector.

He shared the achievements of Lalita Devi of Basantgarh and 50 other women from her Self-Help-Group who are marching with confidence towards the goal of economic empowerment.

The Lt Governor also recalled his meeting with Asha Malviya, a female cyclist from Madhya Pradesh who was on her cycle tour of India for the last 10 months.

The Lt Governor also issued directions to the concerned departments and officials for taking appropriate action on the valuable suggestions received from the citizens.

Monday, 21 August 2023

Constitution Allows Us Act Against Those Who Threaten National Integrity: LG

- Those who have supported terrorism & enjoyed Govt jobs through illegal means will face music;
- 360 degree approach adopted by Security Forces in Jammu too
- No step will be taken against people's interest in J&K



Jammu: Lieutenant Governor Sunday said that no matter who says what, the Indian Constitution allows UT administration to go tough against those who pose threat to national integrity and those who have supported terrorism, its ecosystem and "enjoyed government jobs through illegal means."

Talking to reporters on the

side-lines of starting Green Jammu and Kashmir Driver 2023-34 from IIM Jammu, the LG said that it doesn't matter who says what as there is a provision in Indian Constitution kept by the its architects like

B R Ambedkar and others that says, "Go tough, rather hard against those who pose threat to State/nation's integrity and sovereignty."

He said that J&K administration has decided to go hard

against those who have supported terrorism, its ecosystem and enjoyed government jobs through "illegal means." "So it doesn't matter who says what," the LG said.

His statement comes a day after J&K Bank sacked its Chief Manager Sajad Bazaz on the pretext of receiving "credible reports against him from the agencies." "Anyone who has supported terror and its ecosystem will have to face the music," he said.

The LG while replying to a query said that Kashmir was in prime focus for a long time for terrorism. "Security agencies adopted a 360 degree approach in Kashmir to root out terrorism. Now same approach is being followed in the Jammu region. We have achieved some success in Jammu" **More On P6**

Constitution Allows

and more is expected soon," he said when asked if two terrorists were killed in recent encounters, who are believed to be involved in Dhangri killings and attack on army convoy.

About the installation of smart meters and protests by people, the LG said the administration will take no decision against peoples' interests. "But at the same time, it's a fact that in the last few years, Rs 20,000 Cr worth of power was purchased by J&K administration. Those rich should pay the power bills while the government will take decision for the poor at the right time," the LG said.

STATE OBSERVER

Lt Governor launches Green J&K Drive 2023-24 from IIM Jammu

We are following the policy of zero tolerance against terrorism: Sinha



**OBSERVER BUREAU
JAMMU, AUG 20**

Lieutenant Governor Shri Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic develop-

ment and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

"Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the ■ P2

people of J&K, the Lt Governor said.

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Sunday 20th Aug 2023

LG Manoj Sinha launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

-  [TAKE ONE](#) 20 AUGUST 2023 [JAMMU](#), [JAMMU AND KASHMIR](#), [POST](#)

LG calls upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns

Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society: LG

In the last 3 years, we have been able to plant more than 4 crore saplings and target for this year is to plant 1.75 crore plants to ensure ecological security: LG Sinha

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We need to protect, preserve and restore our ecology, our biodiversity for sustainable living: LG Sinha

It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment: LG

LG highlights the key ecological conservation initiatives of the UT Administration

Protection of natural resources is in the DNA of our society, our culture. With the whole of government approach, we are making honest efforts to address the challenges of climate change: LG





17 Nagar Vans being established near cities and towns will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres: LG

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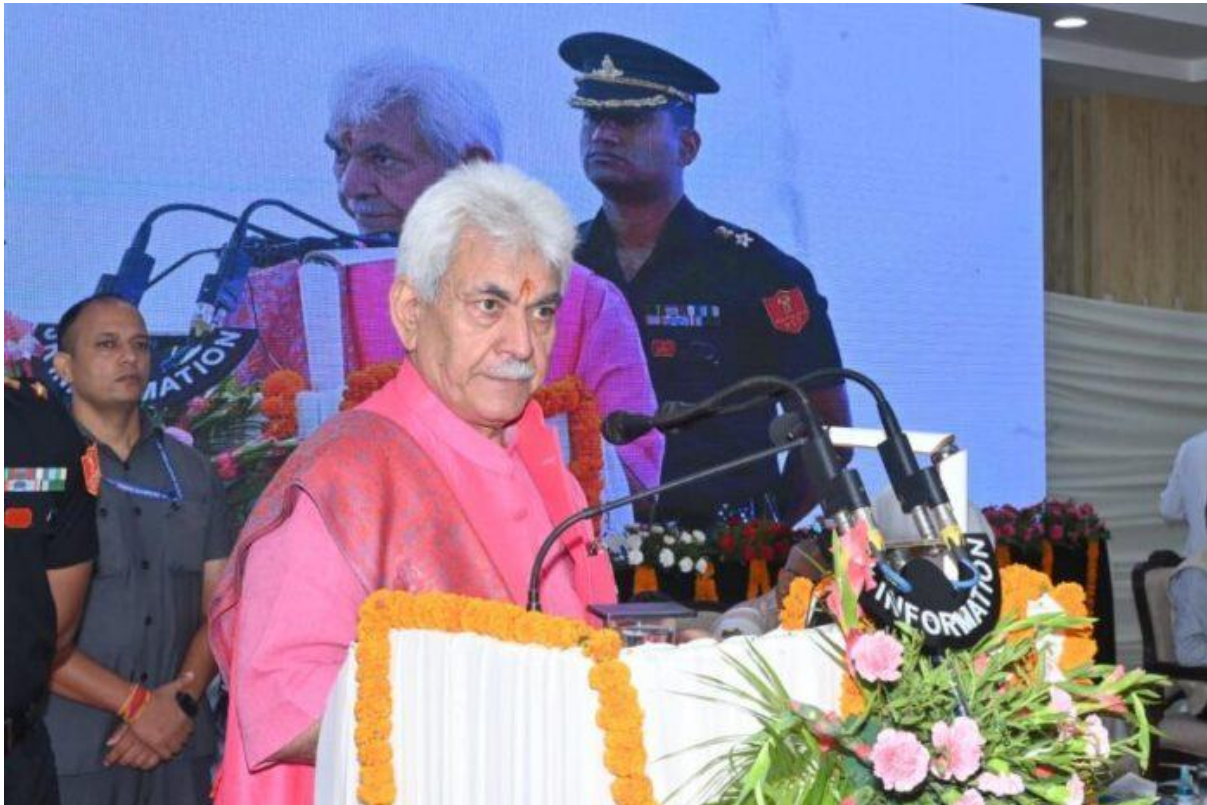
<https://www.takeonedigitalnetwork.com/lq-manoj-sinha-launches-green-jammu-kashmir-drive-2023-24-from-iim-jammu/#:~:text=JAMMU%2C%20AUGUST%202020%3A%20Lieutenant%20Governor,Campus%20to%20mark%20the%20occasion.>



JAMMU AND KASHMIR

Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

By Prachi Garg August 20, 2023



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<https://www.jammulinksnews.com/mb/newsdet.aspx?q=325978>

Sunday 20th Aug 2023

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LG HANDS OVER CHEQUES FROM VILLAGE FUNDS TO MEMBERS OF VILLAGE PANCHAYAT PLANTATION COMMITTEES



Web Admin
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<https://www.5dariyanews.com/news/420667-Lt-Governor-Manoj-Sinha-launches-Green-Jammu-Kashmir-Drive-2023-24-from-IIM-Jammu>

BOLD NEWS

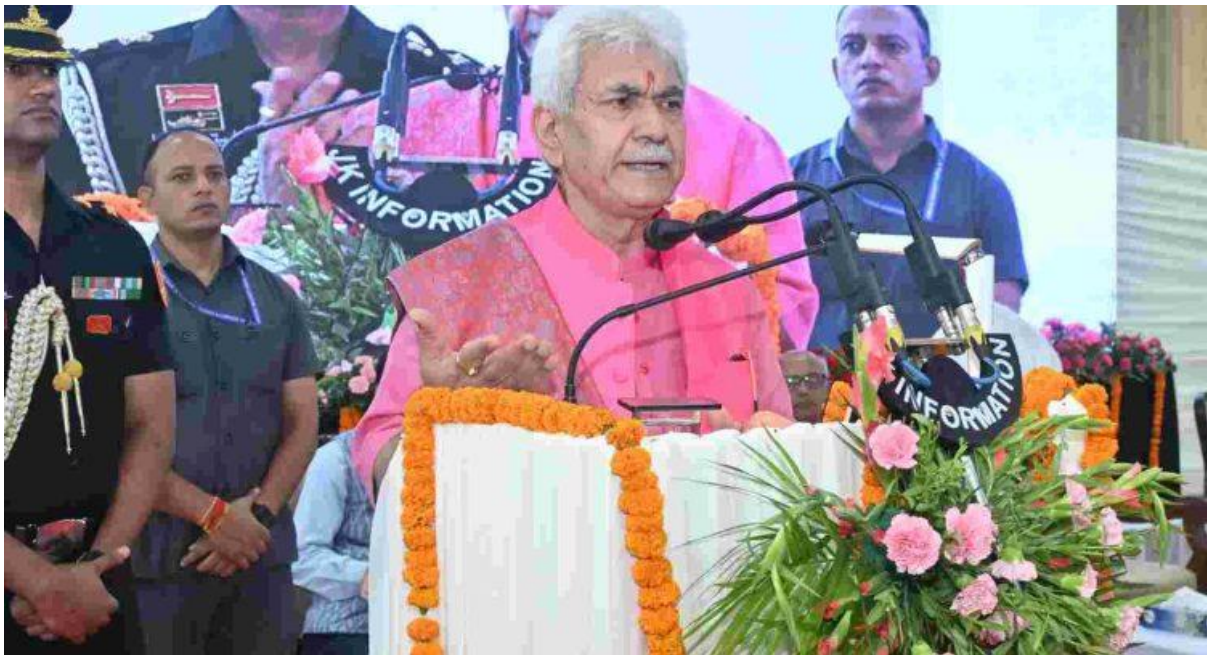
Independent, Honest & Dignified Journalism

Sunday 21st Aug 2023

Lt Governor Launches Green Jammu & Kashmir Drive 2023-24 From IIM Jammu

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By Bold News Online Desk On Aug 20, 2023



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<https://www.scoopnews.in/det.aspx?q=125406>

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August 20, 2023 6 minute read



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Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

<http://www.kipnews.in/newsdet.aspx?q=27685>

Sunday 20th Aug 2023

Sustainable Development and Environment Conservation is our priority: LG Sinha

Details

Written by: JK Monitor News Network Category: [ENVIRONMENT](#) Published: 20 August 2023

JAMMU: Lieutenant Governor Shri Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today. The Lt Governor planted a tree sapling in the Campus to mark the occasion. In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

"Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security," the Lt Governor said.

- **Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu**
- **LG calls upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns**
- ***Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society: LG***
- **In the last 3 years, we have been able to plant more than 4 crore saplings and target for this year is to plant 1.75 crore plants to ensure ecological security: LG Sinha**
- ***It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development: LG***
- **We need to protect, preserve and restore our ecology, our biodiversity for sustainable living: LG Sinha**
- **It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment: LG**
- ***LG highlights the key ecological conservation initiatives of the UT Administration***
- **Protection of natural resources is in the DNA of our society, our culture. With the whole of government approach, we are making honest efforts to address the challenges of climate change: LG**

- **17 Nagar Vans being established near cities and towns will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres: LG**
- **LG hands over cheques from Village Funds to members of Village Panchayat Plantation Committees**
- **Launches theme song of Green J&K Drive and Har Gaon Haryali; releases publications on Slope Stabilization, Green Slopes for Stable roads and Jan-Bhagidari-II**

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living. J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources. "Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change," the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added. The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns. The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly. He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus. The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory. On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan. Interacting with the media persons on the sidelines of the event, the Lt Governor reiterated the commitment of the UT Administration to dismantle the terror ecosystem.

Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Sh Dheeraj Gupta, Principal Secretary, Forests; Sh Roshan Jaggi, Principal Chief Conservator of Forests; Sh Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

<https://jkmonitor.org/climate-and-environment/sustainable-development-and-environment-conservation-is-our-priority-lg-sinha>



Monday, 21 August 2023

Take lead in environmental protection campaigns: LG Sinha to Premier Edu Institutions

Jammu, Aug 20 (UNI) Lieutenant Governor Manoj Sinha on Sunday said that Jammu and Kashmir has one of the most diverse forest areas in the country with 55 percent forest and green cover.

“It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development,” said Sinha addressing the gathering at the launch the Green Jammu and Kashmir Drive 2023-24 from IIM Jammu.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

He congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

“Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide a clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. The Campuses of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested the constitution of the Green Campus Committee, having an Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Interacting with the media persons on the sidelines of the event, the Lt Governor reiterated the commitment of the UT Administration to dismantle the terror ecosystem.

“We are following the policy of zero tolerance against terrorism and the J&K Administration is determined and committed to take stringent action against those associated with the terror ecosystem or facilitating terrorist, secessionist activities,” the Lt Governor said.

360-degree security mechanism has been strengthened in Jammu Division and all efforts are being made by the security grid to eliminate the terrorists’ support system, he added.

Speaking on the issue of Sarore Toll Plaza, the Lt Governor said that the concern of the people is genuine. I have discussed the issue with the Chairman NHAI and the matter will be resolved in the coming days, he added.

Rajinder Sharma, Mayor, Jammu Municipal Corporation; Prof BS Sahay, Director IIM Jammu; Dheeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials, faculty members of IIM Jammu and students were present.

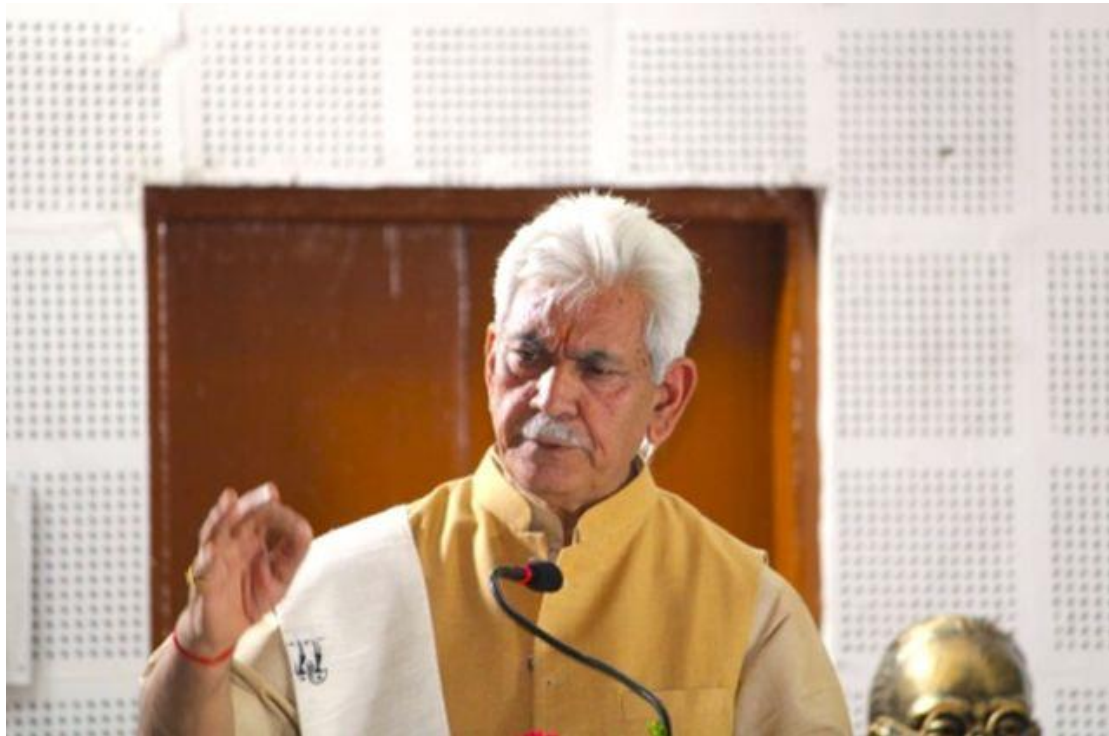
<https://thekashmirhorizon.com/2023/08/21/take-lead-in-environmental-protection-campaigns-ig-sinha-to-premier-edu-institutions>

KASHMIR READER

Monday 21st Aug 2023

Protection of natural resources is in DNA of our society, culture: LG

By [KR Desk](#) on 1:13 am August 21, 2023



Jammu: Sustainable development and environment conservation is the top priority of the Jammu and Kashmir administration, which is making “honest efforts” to address the challenges of climate change, Lt Governor Manoj Sinha said on Sunday. Sinha was speaking at the launch of the Green Jammu and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) here.

He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

“Sustainable development and environment conservation is our priority. Protection of natural resources is in the DNA of our society, culture. With the whole-of-government and whole-of-society approach, we are making honest efforts to address the challenges of climate change,” he said.

The drive has become a major contributor to increasing the Union Territory’s green cover, strengthening the ecology and building a healthier society, Sinha said. “In the past three years, we have been able to plant more than four crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” he said.

The Jammu and Kashmir Lt Governor highlighted the need to protect, preserve and restore the ecology and biodiversity for sustainable living.

He said, “Jammu and Kashmir has one of the most diverse forest areas in the country with 55 per cent forest and green cover. It is in the interest of the environment and our future generations to synergise development with the natural resources for sustainable development,” he said.

He said there is a saying that God forgives always, men forgive sometimes but nature never forgives.

“It is high time that we realise that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and the conservation of forests and the environment,” Sinha said.

Sharing key initiatives of his administration aimed at ecological conservation and protection of natural resources, he said 17 ‘nagar vans’ are being established near cities and towns.

“These will enhance the green cover in urban and peri-urban areas to provide a clean and healthy environment to the dwellers of urban centres. It is also being ensured that the city forests are established in all urban local bodies,” he said.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is growing realisation that nature is the only lifeline for human existence.

Sinha also called on the premier education institutions to take the lead in environmental protection campaigns.

“The next five years will be crucial. The campus of our premier educational institutions should be transformed into green campuses. We need the cooperation and support of all the elected representatives, youth and the people of Jammu and Kashmir,” the Lt Governor said.

He commended IIM-Jammu’s endeavour to plant 10,000 trees on its campus and made valuable suggestions to make it environment friendly. He also advised IIM-Jammu to install solar power to reduce its carbon footprint, bio-digester and plantation of medicinal plants on the campus and run similar campaigns in nearby villages with the help of students.

He suggested the constitution of a green campus committee, having an annual green campus plan and setting up a biodiversity park on the campus. The Lt Governor also directed the higher education department to come out with green rankings of higher educational institutions in the Union Territory.

<https://kashmirreader.com/2023/08/21/protection-of-natural-resources-is-in-dna-of-our-society-culture-lg/>



Sunday 20th Aug 2023



Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu

BY: [ONLINE EDITOR](#) ON: AUGUST 20, 2023 IN: [J&K](#)

LG calls upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns

Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society: LG

In the last 3 years, we have been able to plant more than 4 crore saplings and target for this year is to plant 1.75 crore plants to ensure ecological security: LG Sinha

Sustainable Development and Environment Conservation is our priority: LG Sinha

It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development: LG

We need to protect, preserve and restore our ecology, our biodiversity for sustainable living: LG Sinha

It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment: LG

LG highlights the key ecological conservation initiatives of the UT Administration

Protection of natural resources is in the DNA of our society, our culture. With the whole of government approach, we are making honest efforts to address the challenges of climate change: LG

17 Nagar Vans being established near cities and towns will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres: LG

LG hands over cheques from Village Funds to members of Village Panchayat Plantation Committees

Launches theme song of Green J&K Drive and Har Gaon Haryali; releases publications on Slope Stabilization, Green Slopes for Stable roads and Jan-Bhagidari-II

JAMMU, AUGUST 20(KNB): Lieutenant Governor Shri Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today.

The Lt Governor planted a tree sapling in the Campus to mark the occasion.

In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant 1.75 crore plants to ensure ecological security,” the Lt Governor said.

The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to

synergise development with the natural resources for sustainable development, he added.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

“Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” the Lt Governor said.

17 Nagar Vans are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns.

The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly.

He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus.

The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

The Lt Governor directed the Higher Education Department to come out with the green ranking of higher educational institutions of Union Territory.

On the occasion, the Lt Governor handed over cheques from Village Funds to members of Village Panchayat Plantation Committees. He impressed on the Sarpanches for utilizing the funds for public welfare and re-invest the amount in planting more trees.

He launched the multilingual theme song of Green J&K Drive and Har Gaon Haryali and also released publications on Slope Stabilization, Green Slopes for Stable roads and Jan- Bhagidari-II and a short documentary on Van Sanrakshan.

Speaking on the issue of Sarore Toll Plaza, the Lt Governor said that the concern of the people is genuine. I have discussed the issue with the Chairman NHAI and the matter will be resolved in the coming days, he added.

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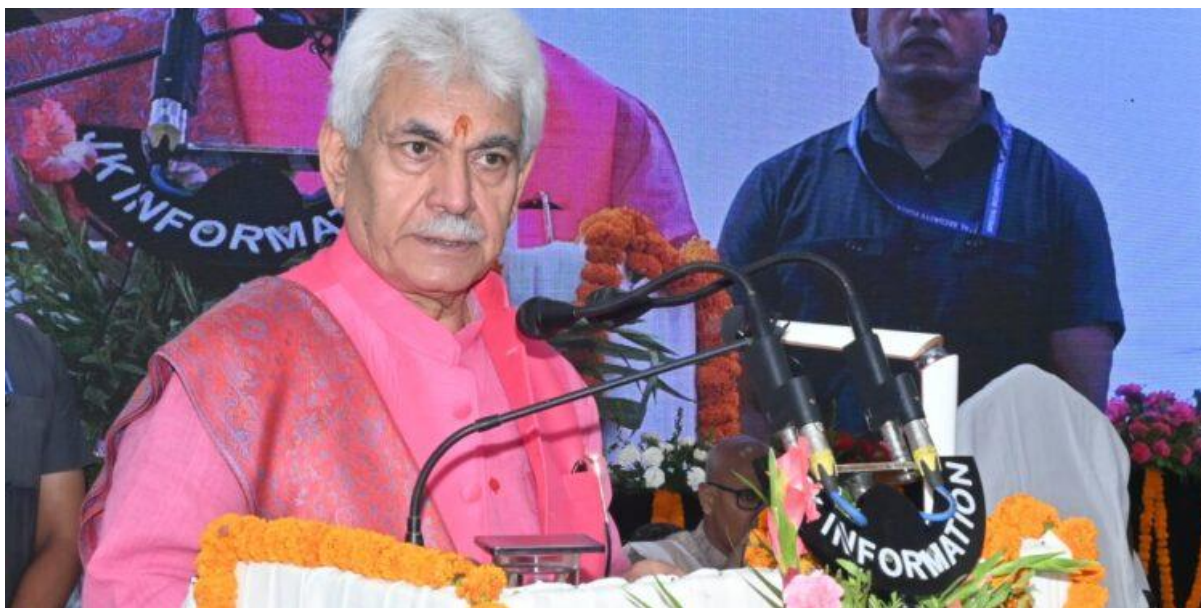
<https://kashmirnewsbureau.com/lt-governor-launches-green-jammu-kashmir-drive-2023-24-from-iim-jammu/>



Sunday 20th Aug 2023

LG launches Green J&K Drive 2023-24 from IIM Jammu

by Kashmir Dot Com August 20, 2023



Jammu, Aug 20, KDC: Lieutenant Governor Manoj Sinha launched the Green Jammu & Kashmir Drive 2023-24 from IIM Jammu, today. The Lt Governor planted a tree sapling in the Campus to mark the occasion. In his address, the Lt Governor congratulated the Forests Department, IIM Jammu, Village Panchayat Plantation Committees and all the stakeholders for the launch of the mega plantation drive.

“Green J&K Drive has become a major contributor to increasing the green cover of J&K, strengthening our ecology and building a healthier society. In the last 3 years, we have been able to plant more than 4 crore saplings and the target for this year is to plant

1.75 crore plants to ensure ecological security,” the Lt Governor said. The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living. J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added. There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

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are being established near cities and towns. It will enhance the green cover in Urban and Peri-Urban Areas to provide clean and healthy environment to the dwellers of Urban Centres. It is also being ensured that the city forests are established in all urban local bodies, he added.

The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

Addressing the gathering, the Lt Governor called upon the Premier Education Institutions of J&K to take the lead in environmental protection campaigns. The next five years will be crucial. Campus of our premier educational institutions should be transformed into Green Campus. We need the cooperation and support of all the elected representatives, youth and the people of J&K, the Lt Governor said.

The Lt Governor commended the endeavour of IIM Jammu for planting 10,000 trees around the campus and made valuable suggestions to IIM Jammu to make the campus environment friendly. He advised the IIM Jammu to install solar power to reduce the carbon footprint, bio-digester and plantation of medicinal plants in the campus and run similar campaigns in nearby villages with the help of students.

He further suggested for constitution of Green Campus Committee, having Annual Green Campus Plan and setting up a Biodiversity Park in the campus. The Lt Governor called upon the students to work with Gram Panchayat, organizations, urban local bodies which will improve the quality and quantity of natural resources and provide economic benefits to the local people.

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<https://kashmirdotcom.in/2023/08/20/lg-launches-green-jk-drive-2023-24-from-iim-jammu/>



Sunday 20th Aug 2023

J&K LG MANOJ SINHA LAUNCHED GREEN JAMMU & KASHMIR DRIVE 2023-24 FROM IIM JAMMU, TODAY.



Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society.

In the last 3 years, we have been able to plant more than 4 crore saplings, and target for this year is to plant 1.75 crore plants to ensure ecological security.

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Sustainable Development & Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government approach, we are making honest efforts to address the challenges of climate change: Lt Guv Manoj Sinha

<https://jkrimewatch.in/news-details.php?nid=1656>

Rising Kashmir

Sunday 20th Aug 2023

Preserving biodiversity crucial for sustainable living: LG Sinha

4 cr saplings planted in 3 years 17 Nagar vans to enhance city landscapes Green J&K Drive boosts ecology & healthier society

Post by [RK News](#) on Monday, August 21, 2023



Jammu, August 20: Underscoring the imperative of safeguarding and revitalizing the region's ecology and biodiversity for sustainable living, Lieutenant Governor Manoj Sinha said that with 55% forest and green cover, J&K possesses diverse forest areas in the nation.

“Balancing development with natural resources is essential for the environment and the well-being of future generations,” he emphasized.

Launching the Green Jammu and Kashmir Drive 2023-24 from the premises of IIM Jammu earlier today, the Lt. Governor planted a tree sapling on the campus as a symbolic gesture.

During his address, the Lt. Governor commended the collaborative efforts of the Forests Department, IIM Jammu, Village Panchayat Plantation Committees, and all stakeholders for the launch of this ambitious plantation initiative. He highlighted the substantial contribution of the Green J&K Drive in bolstering the region's green cover and fostering a healthier environment.

“Over the past three years, more than 4 crore saplings have been planted, and the target for this year is to plant 1.75 crore plants to ensure ecological stability,” he said.

Addressing the gathering, the Lt. Governor discussed the UT Administration's strategies to preserve natural resources and promote ecological conservation. He highlighted the establishment of 17 Nagar Vans near cities and towns to enhance urban and peri-urban greenery. This endeavor aims to provide clean and healthy surroundings to urban dwellers.

Expressing satisfaction over the growing environmental awareness, Lt. Governor Sinha called upon premier educational institutions in J&K to lead environmental protection campaigns. He urged them to transform their campuses into green spaces in the coming five years, urging cooperation from elected representatives, youth, and the public.

The Lt. Governor applauded IIM Jammu for planting 10,000 trees around its campus and offered valuable recommendations for creating an environmentally friendly campus. He advised the institution to adopt solar power solutions, implement bio-digesters, cultivate medicinal plants,

and extend similar campaigns to neighboring villages through student involvement.

He also suggested formation of a Green Campus Committee, an Annual Green Campus Plan, and the establishment of a Biodiversity Park on the campus.

Lt. Governor Sinha encouraged students to collaborate with Gram Panchayats, organizations, and urban local bodies to enhance natural resource quality and quantity, ultimately benefiting local communities.

On the occasion, the Lt. Governor disbursed cheques from Village Funds to members of Village Panchayat Plantation Committees, urging proper utilization for public welfare and tree plantation.

Lt. Governor Sinha launched the multilingual theme song of the Green J&K Drive and "Har Gaon Haryali." He also released publications on Slope Stabilization, Green Slopes for Stable Roads, Jan-Bhagidari-II, and a short documentary on Van Sanrakshan.

In response to concerns regarding the Sarore Toll Plaza, the Lt. Governor assured that he has discussed the issue with the Chairman of NHAI, and a resolution is expected in the near future.

Among those present included Rajinder Sharma, Mayor of Jammu Municipal Corporation; Prof. BS Sahay, Director of IIM Jammu; Dheeraj Gupta, Principal Secretary, Forests; Roshan Jaggi, Principal Chief Conservator of Forests; Ramesh Kumar, Divisional Commissioner Jammu; PRI members; senior officials; faculty members of IIM Jammu; and students.



Monday 21st Aug 2023

Home > Business > IIM Jammu, in collaboration with the J & K Forest Department, initiates...

Business Life Style Education Education & HRD Environment & Climate NorthEast Caravan Health & Lifestyle India
Kolkata Science & Technology

IIM Jammu, in collaboration with the J & K Forest Department, initiates the launch of “Green Jammu and Kashmir Drive: 2023-24”



The Hon'ble Lieutenant Governor, UT of Jammu and Kashmir, and Chief Guest Sh. Manoj Sinha inaugurated the event with a planting ceremony.

🕒 **Read Time:** 5 Minute, 42 Second

IIM Jammu, in collaboration with the J & K Forest Department, initiates the launch of “Green Jammu and Kashmir Drive: 2023-24” on a promising note

20th August 2023, Jammu:

The eagerly anticipated inauguration of “Green J&K Drive: 2023-’24” took place at the Institute of National Importance, IIM Jammu state-of-the-art new permanent Campus at Jagti, in coordination with the Principal Chief Conservator of Forests (HoFF) and J & K Forest Department. The event featured engaging and significant activities highlighting the institution’s commitment to environmental conservation and community involvement. On the momentous occasion of the launch of Green J & K Drive 2023-24, a plantation drive was carried across the U.T. of Jammu and Kashmir.

The Hon'ble Lieutenant Governor, UT of Jammu & Kashmir, Sh. Manoj Sinha graced the event as the Chief Guest and Sh. Rajinder Sharma, Hon'ble Mayor of Jammu, was the Guest of Honor. Also present was Shri Ramesh Kumar, IAS, Divisional Commissioner, Jammu, Sh. Dheeraj Gupta, IAS, Principal Secretary of the Department of Forest, Ecology & Environment, Govt of J & K, Sh. Roshan Jaggi, IFS, Principal Chief Conservator of Forests (Territorial) & HoFF, Jammu and Mr. J. Frankoi, IFS, Additional Principal Chief Conservator of Forests, (APCCF)/Director, Forest Protection Force, J&K. Present on the occasion were Prof. Jabir Ali, Dean Academics, IIM Jammu, Shri B.M.Sharma, Additional Chief Conservator of Forests, Jammu Province and Cmdr Kesavan Baskaran, (R) Chief Administrative Officer, (CAO), IIM Jammu along with all the faculty, officers, staff members and students of the Institute. Each instance of the day's schedule was meticulously planned to maximize its significance.



The Hon'ble Lieutenant Governor, UT of Jammu and Kashmir, and Chief Guest Sh. Manoj Sinha inaugurated the event with a symbolic planting ceremony, demonstrating a gesture of nurturing nature. The formal proceedings began with his arrival on stage, followed by the National Anthem. Potted plants were presented to the dignitaries to symbolize the relationship between humans and the environment.

Sh. Roshan Jaggi, IFS, Principal Chief Conservator of Forests (Territorial) & HoFF, Jammu, delivered the welcome address and encouraged the students to be more proactive towards forest conservation. He highlighted the importance of planting seeds of sustainability and acknowledged the new programs launched for the Green J&K drive.

Sh. Dheeraj Gupta, Principal Secretary, IAS, Department of Forest, Ecology & Environment, said, *"Our actions today shape the legacy we leave behind."* He emphasized the mindful and deliberate utilization of resources as he shed light on the 'Har Gaon Hariyali' campaign.

The release of the short documentary *"Van Sanrakshan"* on Forest Demarcation highlighted the significance of preserving the state's abundant forest resources. It emphasized the importance of sustainable practices and the need for collective action. The Van Mahotsav as per the mandate of the Govt. of India promotes tree planting and forest conservation; it encourages widespread participation to raise awareness. Several distinguished personnel and local government representatives emphasized the significance of collaborative efforts in achieving the vision of a greener and more sustainable Jammu & Kashmir.



Prof. B. S. Sahay, Director, IIM Jammu, said, *"It is imperative for the youth of today to grasp the paramount importance of forests,"* as he motivated everyone to participate in the plantation drive actively. He on this momentous occasion pledged to increase the plantation efforts by four times in the Campus to promote a Green and Sustainable environment at IIM Jammu. He highlighted the Japanese concept of planting trees close to each other, which leads to denser and faster growth. He mentioned that IIM Jammu in collaboration with DICCI will be carrying out a plantation drive in the Campus and also urged the J & K Forest Department to come forward and join this initiative.

On this occasion, Prof. B.S. Sahay, Director, IIM Jammu on behalf of Dr. Milind. P. Kamble, Chairman, Board of Governors, IIM Jammu conveyed his good wishes for a resounding success to the "Green Jammu and Kashmir Drive 2023-'24" which is commencing today from IIM Jammu. Lastly, he urged all the stakeholders to contribute to a "Green and Clean IIM Jammu."

Sh. Rajinder Sharma, Hon'ble Mayor, Jammu further cited, "Confronting the twin giants of greenhouse emissions and global warming, salvation can be found through the simple act of planting trees.". He stressed climate change and the greenhouse effect caused due to rise in deforestation.

The event saw the release of a publication titled "Jan Baghidhari", which highlighted the joint working of Social Forestry and Gram Panchayats and success stories of Slope Stabilisation as evidence of the initiative's far-reaching impact. Additionally, theme tunes in Dogri, Kashmiri, and Hindi dedicated to "Har Gaon Hariyali" and the "Green J&K Drive" were released, fostering a greater sense of ownership and pride in the campaign.



Cheques were distributed from village funds to Village Panchayat Plantation Committees by the Hon'ble Lieutenant Governor, UT of Jammu and Kashmir, Sh. Manoj Sinha in an endearing display of community support, empowering local communities to participate actively in the initiative.

The Chief Guest and Hon'ble Lieutenant Governor, UT of Jammu and Kashmir, Sh. Manoj Sinha emphasized the importance of sustained efforts toward environmental protection and urged everyone to contribute to the cause. During his address, he mentioned the issues caused by global warming which had caused an overall imbalance in the environment leading to extreme climatic conditions and natural calamities.

He mentioned that sustainable ecological development is the need of the hour. He said, "*Humanity and nature are inseparable; without nature, our existence is unimaginable.*" On this occasion, he mentioned that the target is to plant 1 crore plants in the whole of Jammu and Kashmir by the end of this year. He also complimented Prof. B.S. Sahay, Director, IIM Jammu for increasing the plantation efforts by four times in the IIM Jammu Campus and urged him to take the lead in coming up with a Green Plan that can be a role model for all the educational Institutions in the country.

The event concluded with a vote of thanks from Mr. J. Frankoi, IFS, Additional Principal Chief Conservator of Forests (APCCF)/Director, Forest Protection Force, J&K, followed by the playing of the National Anthem. The inauguration of the "*Green Jammu & Kashmir Drive: 2023-24*" concluded with the departure of the Hon'ble Lieutenant Governor, U.T of J & K, leaving behind a trail of inspiration and dedication to a greener future.

The event was a resounding triumph, highlighting the collective resolve to make Jammu & Kashmir a model of environmental responsibility and sustainable development. With the start of the "*Green Jammu & Kashmir Drive: 2023-24*" at IIM Jammu, an Institute of National Importance, the Institute, and its nearby areas take a significant step toward a more environmentally aware and peaceful future ahead.

<https://ibgnews.com/2023/08/21/iim-jammu-in-collaboration-with-the-j-k-forest-department-initiates-the-launch-of-green-jammu-and-kashmir-drive-2023-24/>

Lt Governor launches Green Jammu & Kashmir Drive 2023-24 from IIM Jammu



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The Lt Governor highlighted the need to protect, preserve and restore ecology and biodiversity for sustainable living.

J&K has one of the most diverse forest areas in the country with 55% forest and green cover. It is in the interest of environment and our future generations to synergise development with the natural resources for sustainable development, he added.

There is a saying that God forgives always, men forgive sometimes but nature never forgives. It is high time we realize that our rights over natural resources are temporary. We have to respect and restore the delicate balance between economic development and conservation of forests and environment, he said.

At IIM Jammu, the Lt Governor shared the key initiatives of the UT Administration aimed at ecological conservation and protection of natural resources.

“Sustainable Development and Environment Conservation is our priority. Protection of natural resources is in the DNA of our society, our culture. With the whole of government and whole of society approach, we are making honest efforts to address the challenges of climate change,” the Lt Governor said.

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The Lt Governor said the environmental protection awareness campaigns have generated a sense of responsibility among the people and there is a growing realization that the nature is the only lifeline for human existence.

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<https://kashmirvision.in/2023/08/20/lt-governor-launches-green-jammu-kashmir-drive-2023-24-from-iim-jammu/>

Monday 21st Aug 2023

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By Muslim Kashmir on 14 mins ago KASHMIR, LATEST NEWS, TOP NEWS



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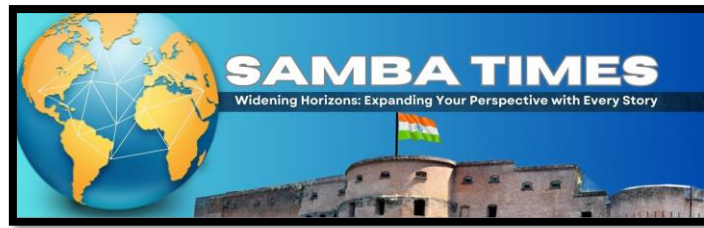
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<https://themuslimkashmir.com/author/mkadmin18/>



Sunday 20th Aug 2023

Lt Governor Manoj Sinha launches Green J&K Drive 2023-24 from IIMJammu

sambatimes August 20, 2023 0



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<https://sambatimes.in/lt-governor-manoj-sinha-launches-green-jk-drive-2023-24-from-iimjammu/>



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Green J&K Drive has become a major contributor to increasing J&K's green cover, strengthening our ecology and building a healthier society: LG

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LG highlights the key ecological conservation initiatives of the UT Administration

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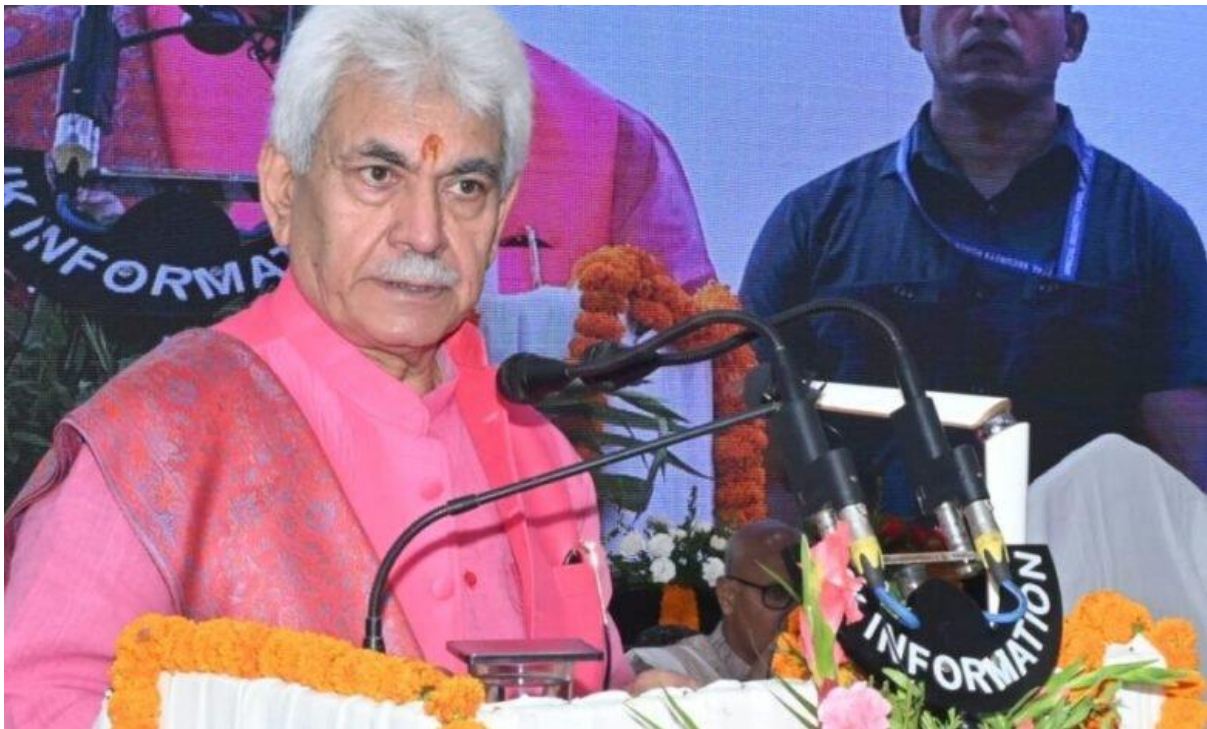
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Sunday 20th Aug 2023

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Srinagar News August 20, 2023



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<https://srinagarnews.net/20/08/2023/lg-launches-green-jk-drive-2023-24-from-iim-jammu/>

GROUND

Sustainable development, environment conservation top priority of J-K admin, says L-G Sinha

Summary by Ground News

Sinha was speaking at the launch of the Green [Jammu](#) and Kashmir Drive 2023-24 at the Indian Institute of Management (IIM) He informed that while four crore saplings were planted in the past three years, another 1.75 crore will be planted this year.

Sinha called on the premier education institutions to take the lead in environmental protection campaigns.

<https://ground.news/article/sustainable-development-environment-conservation-top-priority-of-j-k-admin-says-l-g-sinha>



Monday 21st Aug 2023

[Jammu & Kashmir](#)

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By: [JK Telegraph](#) Date: August 20, 2023

Highlights key ecological conservation initiatives of the UT Administration

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جملہ نمبر: 38 شمارہ نمبر: 226 قیمت: 5 روپے

لازوال



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Volume : 38 | Issue No: 226 Pages:12 | 5 | Monday 21 August, 2023 | 03 ستمبر 2023 | 05 اگست 2080 بیکری | 21 اگست 2023 | 03 ستمبر 2023 | 05 اگست 2080 بیکری | 21 اگست 2023 | 03 ستمبر 2023 | 05 اگست 2080 بیکری

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Monday 21st Aug 2023

لیفٹیننٹ گورنر نے آئی ایم جمن سے گرین جمن وکشمیر مہم 2023-24 کا آغاز کیا

ہم دہشت گردی کے خلاف زیرو ٹالرنس کی پالیسی پر عمل پیرا ہیں: سنہا

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لازوال ڈیسک

جمن وکشمیر انتظامیہ دہشت گردی کے ماحولیاتی نظام سے وابستہ یاد دہشت گرد، ملحدگی پسند سرگرمیوں میں سہولیت کاری کرنے والوں کے خلاف سخت کارروائی کرنے کھلتے پڑھتے

کشمیر کے تمام منتخب نمائندوں، نوجوانوں اور عوام کے اشتراک اور تعاون کی ضرورت ہے۔ انہوں نے کیپس کے ارد گرد 10 ہزار درخت لگانے کے لئے آئی ایم جمن کی کوششوں کی ستائش کی اور کیپس کو ماحول دوست بنانے کے لئے آئی ایم جمن کو فوجی تھاویز دیں۔ لیفٹیننٹ گورنر نے آئی ایم جمن کو شہرہ دیا کہ وہ کیپس میں کاربن فوٹ پرنٹ، ہائیڈروکربن گیس کے لئے اویائی پودوں کی شجرکاری اور سلا پور تھیب کریں اور اسی طرح کی مہم طلباء کی مدد سے قریبی دیہاتوں میں شروع کریں۔ انہوں نے گرین کیپس کمیٹی کی تشکیل، سالانہ 101

کہا کہ اس بات کو بھی یقینی بنایا جا رہا ہے کہ تمام شہری بلدیاتی اداروں میں مٹی فارش قائم ہوں۔ لیفٹیننٹ گورنر نے کہا کہ ماحولیاتی تحفظ سے متعلق بیداری مہمات نے لوگوں میں ذمہ داری کا احساس پیدا کیا ہے اور یہ احساس بڑھتا جا رہا ہے کہ شجر انسانی وجود کے لئے واحد لائف لائن ہے۔ انہوں نے اجتماع سے خطاب کرتے ہوئے جمن وکشمیر کے اعلیٰ تعلیمی اداروں سے ماحولیاتی تحفظ کی مہمات میں آگے بڑھنے کو کہا۔ لیفٹیننٹ گورنر نے کہا کہ آگے باجھے برس بہت اہم ہوں گے۔ ہمارے اعلیٰ تعلیمی اداروں کے کیپس کو گرین کیپس میں تبدیل کیا جائے گا۔ انہوں نے کہا کہ ہمیں جمن و

اقدامات کا اشتراک کیا جن کا مقصد ماحولیاتی اور قدرتی وسائل کا تحفظ ہے۔ لیفٹیننٹ گورنر نے کہا، ”دیہ پاتری اور ماحولیاتی تحفظ ہماری اولین ترجیح ہے۔ قدرتی وسائل کا تحفظ ہمارے معاشرے اور ہماری ثقافت کے ڈی این اے میں ہے۔ ہم پوری حکومت اور پورے معاشرے کے نقطہ نظر سے کامیاب نتیجے پیش کر رہے ہیں۔“ انہوں نے کہا کہ شہروں اور قصبوں کے قریب 17 گھنٹوں کے قریب رہی ہیں۔ شہری مراکز کے کمیٹیوں کو صاف ستھرا اور صحت مند ماحول فراہم کرنے کے لئے یہ شہری اور پیری شہری علاقوں میں گرین کور کو بڑھانے کا۔ انہوں نے

نقص جنگلات اور سبز کا احاطہ ہے۔ انہوں نے مزید کہا کہ دیہ پاتری کے لئے قدرتی وسائل سے ترقی کو ہم آہنگ کرنا ماحولیات اور ہماری آنے والی نسلیوں کے مفاد میں ہے۔ لیفٹیننٹ گورنر نے کہا کہ ایک کہاوت ہے کہ خدا ہمیشہ معاف کرتا ہے، انسان بھی معاف کرتا ہے لیکن قدرت بھی معاف نہیں کرتی۔ اب وقت آ گیا ہے کہ ہم یہ سمجھ لیں کہ قدرتی وسائل پر ہمارے حقوق عارضی ہیں۔ انہوں نے کہا کہ ہمیں معاشی ترقی اور جنگلات و ماحولیات کے تحفظ کے درمیان نازک توازن کا احترام اور اسے بحال کرنا ہوگا۔ انہوں نے آئی ایم جمن میں جمن وکشمیر یونی انتظامیہ کے کلیدی