



Thursday 07<sup>th</sup> Dec 2023

## **Soma Mondal: A trailblazer on Forbes' Most Powerful Women list; Know about her early life, career, education, and more**

*As the first woman to chair the state-run Steel Authority of India (SAIL), Soma Mondal has garnered recognition for her outstanding achievements and transformative leadership.*

Written by **FE Lifestyle**

Updated: December 7, 2023 10:46 IST



Soma Mondal is the Former Chairman of SAIL.

Meet Soma Mondal, a groundbreaking leader and the inaugural woman to helm the state-run Steel Authority of India (SAIL), securing the 70th position on Forbes' prestigious World's Most Powerful Women list for 2023. Joining the ranks of influential Indian women such as Finance Minister Nirmala Sitharaman, HCL Technologies Chairperson Roshni Nadar Malhotra, and Biocon Chairperson Kiran Mazumdar-Shaw, Mondal's leadership has left an indelible mark on the global stage.

### Soma Mondal's Leadership at SAIL

Assuming the role of SAIL's chairperson in January 2021, Mondal orchestrated a remarkable threefold increase in profits, propelling the [steel](#) giant to a record-breaking 120 billion rupees within her inaugural year. Her transformative journey within SAIL commenced in 2017 when she took charge as the Director (Commercial), pioneering strategic [marketing](#) initiatives that resulted in consecutive best-ever sales volumes from 2017-18 to 2019-20.

With a degree in Electrical Engineering from the National Institute of Technology, Rourkela, Mondal brings over three decades of expertise to the metals [industry](#). Her career trajectory reflects a remarkable ascent from a Graduate Engineer Trainee at the state-run National Aluminium Co. to becoming the first woman Functional Director at SAIL and subsequently its Chairperson.

<https://www.financialexpress.com/lifestyle/soma-mondal-a-trailblazer-on-forbes-most-powerful-women-list-know-about-her-early-life-career-education-and-more/3330278/>



Thursday 07<sup>th</sup> Dec 2023

# Who is Soma Mondal, featured on Forbes' Most Powerful Women list?

*Soma Mondal navigated SAIL to record-breaking profits, soaring threefold to 120 billion rupees within her first year.*

[MONEYCONTROL NEWS](#)

DECEMBER 06, 2023 / 06:50 PM IST



Soma Mondal is the Chairman of SAIL.

Soma Mondal, the trailblazing leader and the first woman to chair the state-run Steel Authority of India (SAIL), has been ranked at 70 in

Forbes' World's Most Powerful Women list 2023. Finance Minister Nirmala Sitharaman, chairperson of HCL Technologies Roshni Nadar Malhotra, and Biocon chairperson Kiran Mazumdar-Shaw are other Indian women to make it to the list.

### **About Soma Mondal**

Taking the helm at SAIL in January 2021, Mondal navigated the steel giant to record-breaking profits, soaring threefold to 120 billion rupees within her first year. Her journey with SAIL began in 2017 when she assumed the role of Director (Commercial). Mondal spearheaded the implementation of marketing strategies, resulting in consecutive best-ever sales volumes from 2017-18 to 2019-20.

A graduate in Electrical Engineering from the National Institute of Technology, Rourkela, Mondal, 60, boasts over three decades of experience in the metals industry. Her ascent from a Graduate Engineer Trainee at the state-run National Aluminium Co. to the first woman Functional Director of SAIL and subsequently its Chairman speaks volumes about her expertise and leadership.

Forbes wrote, lauding her: "She's responsible for launching an 80,000-million-rupee effort to expand production capacity."

She also introduced reforms in the Marketing Organization Structure, creating three verticals—Sales, Marketing, and Services—to enhance focus and micro-management. To tap into the potential of rural India, Mondal organized "Gaon Ki Ore" workshops across the country, promoting the branding efforts of SAIL's products.

Born and raised in an Odia middle-class family in Bhubaneswar, Mondal is also a member of the CII-National Committee on Steel and Chairperson of the CII sub-committee on 'Safeguard for Tariff and Non-Tariff Barrier', SAIL wrote on its website.

<https://www.moneycontrol.com/news/trends/all-about-soma-mondal-sail-chairman-and-rank-70-on-forbes-most-powerful-women-list-11864371.html>

Wednesday 06<sup>th</sup> Dec 2023

## Who is Soma Mondal? The 'Queen of Steel' who is among World's Most Powerful Women

ET Online • Last Updated: Dec 06, 2023, 02:41:51 PM IST

### Synopsis

Forbes has included Soma Mondal, former chairperson of the Steel Authority of India (SAIL), in its 2023 list of the World's Most Powerful Women, alongside other Indians: Finance Minister Nirmala Sitharaman, HCL Technologies Chairperson Roshni Nadar, and Biocon founder Kiran Mazumdar-Shaw. Appointed as SAIL's chairperson from January 1, 2021, Mondal, an electrical engineering graduate, made history as the first woman Functional Director and Chairman at the company.



A file photo of Soma Mondal, the former chairperson of SAIL.

**Soma Mondal**, the former chairperson of **SAIL** or **Steel Authority of India**, has been named among **World's Most Powerful Women** for 2023 by business magazine Forbes, which also features three more Indians. Finance minister Nirmala Sitharaman, HCL Technologies chairperson Roshni Nadar and Biocon founder Kiran Mazumdar-Shaw. The 2023 Power List

was determined by four main metrics: money, media, impact and spheres of influence.

Soma Mondal took over the chairperson role of SAIL from January 1, 2021, before retiring in April this year. She holds the distinction of being the first woman functional director and chairman of the company. An electrical engineering graduate from the National Institute of Technology, Rourkela, she has over three decades of experience in the metal industry.

Mondal began her career as a Graduate Engineer Trainee at NALCO and steadily climbed the ranks to become the director (commercial) in 2014. She joined SAIL in March 2017 as the director (commercial). During her time at SAIL, she played a pivotal role in implementing marketing strategies outlined in the Comprehensive Turnaround Roadmap, resulting in increased sales and expanded market reach year after year. Her efforts in promoting the branding of various SAIL products led to the successful launch of new brands such as "NEX" and "SAIL SeQR" for PF Structural Sections and TMT Bars respectively.

During her tenure, in FY2022, Steel Authority of India Limited (SAIL) for a first time crossed the revenue milestone of Rs 1 lakh crore, entering an elite club of Indian companies having a turnover above Rs 1 lakh crore.

Recognizing the need to improve sales through retail channels, she revamped the company's distribution network. She was instrumental in organizing "Gaon Ki Ore" workshops across the country. In response to the changing demands of the domestic market, Mondal had introduced reforms in the marketing organization structure of SAIL. She created three verticals - Sales, Marketing, and Services - to better manage and market the increased volumes resulting from the modernization and expansion of SAIL. She has been a member of many committees of industry body CII.

<https://economictimes.indiatimes.com/news/india/who-is-soma-mondal-the-queen-of-steel-who-is-among-worlds-most-powerful-women/articleshow/105779246.cms>



# The Telegraph

Monday 11<sup>th</sup> Dec 2023

## **Soma Mondal: A Trailblazer in India's corporate landscape**

Ms. Soma Mondal, a Board of Governors Member at the Indian Institute of Management Jammu (IIM) Jammu, has attained a noteworthy achievement by being recognized as one of the four most influential women in India, as per Forbes. This acknowledgment is not only a personal triumph for Ms. Soma Mondal but also a source of inspiration for aspiring women leaders across the country. This acknowledgment highlights her outstanding leadership in the corporate realm and her pioneering position as the top of the league Women Business Leaders across the globe.



Thursday 07<sup>th</sup> Dec 2023

## Meet Indian woman who is featured on Forbes Most Powerful Women List, she once led Rs 41075 crore govt company

*She holds a graduate degree in Electrical Engineering from NIT, Rourkela.*



**Prashant Tamta**

Updated: Dec 06, 2023, 08:32 PM IST

Meet Soma Mondal, who once led the state-run Steel Authority of India (SAIL) as chairperson. She became the first woman to chair the central PSU (SAIL) in January 2021. Mondal has now been ranked at 70 in Forbes' World's Most Powerful Women list 2023.

Mondal first became a director for the company in 2017 and later elevated to chairperson in 2021. She was retired from the post on April 30, 2023. SAIL has now a market capitalisation of Rs 41,075 crore as of December 6, 2023.

During her days at SAIL, she has led the steelmaker to record financial growth. After taking over as chairperson, the company's profits surged threefold to 120 billion rupees in her first year at the helm.

She has more than three decades of experience in the metals industry. She holds a graduate degree in Electrical Engineering from NIT, Rourkela. After her graduation, she joined the state-run NALCO and rose to become Director (commercial) before joining SAIL in 2017.

She grew up in a Bengali middle-class family in Bhubaneswar. Her father was an agricultural economist. In March 2021 she was elected as the chairperson of the Standing Conference of Public Enterprises (SCOPE), the organization representing the Central Government Public Enterprises.

<https://www.dnaindia.com/business/report-meet-soma-mondal-who-is-featured-on-forbes-most-powerful-women-list-she-once-led-rs-41075-cr-govt-company-3070822>

Thursday 07<sup>th</sup> Dec 2023

## Soma Mondal among four most influential women in India



**GJ REPORT**  
**JAMMU, DEC 6:** Soma Mondal, a Board of Governors Member at the Indian Institute of Management Jammu (IIM) Jammu, has attained a noteworthy achievement by being recognized as one of the four most influential women in India, as per Forbes. This acknowledgment is not only a personal triumph for Soma Mondal

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Born in the city of temples, Bhubaneswar, she laid the foundation for her illustrious career by graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Ms. Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial). In 2017, she took on the challenge of leading SAIL, one of India's largest steel producers. Her visionary leadership has not only propelled SAIL to new heights but has also shattered gender barriers in a traditionally male-dominated sector.

Beyond her remarkable

corporate achievements, Ms. Mondal holds the esteemed position of Chairperson of SCOPE (Standing Conference of Public Enterprises), a testament to her influence and impact on the public sector in India. Her commitment and leadership were further acknowledged when she was honoured as 'CEO of the Year' at the ETPRime Women Leadership Awards in 2023, recognizing her exceptional contributions to the corporate world.

As a Member of the Board of Governors, IIM Jammu, Soma Mondal brings her wealth of experience and leadership insights to contribute to the institution's vision of nurturing the

next generation of business leaders. Her inclusion in Forbes' prestigious list further reinforces the significance of her role in shaping India's corporate landscape and guiding IIM Jammu in the growth as premium Institute of the Nation.

Soma Mondal's journey is a testament to the power of resilience, dedication, and visionary leadership. Her achievements continue to inspire and pave the way for more women to break barriers and leave an indelible mark in the corporate world.

IIM Jammu takes pride in having Soma Mondal as a distinguished member of its leadership, contributing to the Institute's commitment to excellence.

# STATE TIMES

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Thursday 07<sup>th</sup> Dec 2023

## Inspiring Leadership: Soma Mondal, Member, Board of Governors, IIM Jammu, A Trailblazer in India's Corporate Landscape



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*Soma Mondal, Member, Board of Governors, IIM Jammu, accompanied by Prof. B.S. Sahay, Director, IIM Jammu, and other Board Members, and officials of IIM Jammu planting a sapling on her recent visit to IIM Jammu, Jaggi Campus on December 2, 2023.*

Born in the city of temples, Bhubaneswar, she laid the foundation for her illustrious career by graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial). In

2017, she took on the challenge of leading SAIL, one of India's largest steel producers. Her visionary leadership has not only propelled SAIL to new heights but has also shattered gender barriers in a traditionally male-dominated sector.

Beyond her remarkable corporate achievements, Soma Mondal holds the esteemed position of Chairperson of SCOPE (Standing

Conference of Public Enterprises), a testament to her influence and impact on the public sector in India. Her commitment and leadership were further acknowledged when she was honoured as 'CEO of the Year' at the ET Prime Women Leadership Awards in 2023, recognizing her exceptional contributions to the corporate world.<sup>9</sup>

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SAIL, but she is also the first woman Chairman of the company. Currently, she is serving as Member, Public Enterprises Selection Board, (PESB). Born in the city of temples, Bhubaneswar, she laid the foundation for her illustrious career by graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Ms. Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial). In 2017, she took on the challenge of leading SAIL,

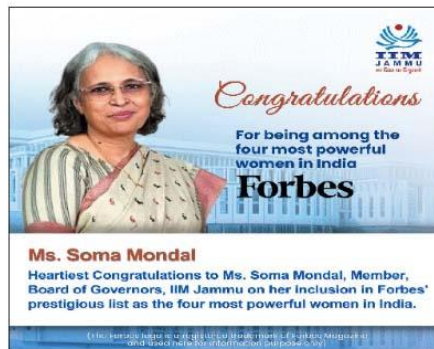
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e-paper: <http://theexcelexpress.in>

Daily

(Approved by Govt. of India & State Govt.)

# The Excel Express

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For the first time in history of India, the youth, symbol of skills and infinite energy are getting an opportunity to become important stakeholders of a development revolution: LG

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Monday 11<sup>th</sup> Dec 2023

## Inspiring Leadership: Ms. Soma Mondal, Member, Board of Governors, IIM Jammu, A Trailblazer in India's Corporate Landscap

**M**s. Soma Mondal, a Business Leader across the globe. She has been at the helm of the Indian Institute of Management Jammu (IIM) Jammu, since Jan 2021 to April 2023, making history as its first woman Chairperson. Ms. Soma Mondal has attained a noteworthy achievement by being recognized as one of the four most influential women in India, as per Forbes. This acknowledgment is not only a personal triumph for Ms. Soma Mondal but also a source of inspiration for aspiring women leaders across the country. This acknowledgment highlights her outstanding leadership in the corporate realm and her pioneering position as the top of the league Women



from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Ms. Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming Director (Commercial). In 2017, she took on the challenge of leading SAIL, one of India's largest steel producers. Her visionary leadership has not only propelled SAIL to new heights but has also shattered gender barriers in a traditionally male-dominated sector.

IIM Jammu, Ms. Soma Mondal brings her wealth of experience and leadership insights to contribute to the institution's vision of nurturing the next generation of business leaders. Her inclusion in Forbes' prestigious list further reinforces the significance of her role in shaping India's corporate landscape and guiding IIM Jammu in the growth as premium Institute of the Nation.

Ms. Soma Mondal's journey is a testament to the power of resilience, dedication, and visionary leadership. Her achievements continue to inspire and pave the way for more women to break barriers and leave an indelible mark in the corporate world.

Ms. Soma Mondal, Member, Board of Governors, IIM Jammu, accompanied by Prof. B.S. Sahay, Director, IIM Jammu, and other Board Members, and officials of IIM Jammu planting a sapling on her recent visit to IIM Jammu, Jagti Campus on 2nd Dec 2023. IIM Jammu takes pride in having Ms. Soma Mondal as a distinguished member of its leadership, contributing to the Institute's commitment to excellence.

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● By Shalin.S.Nair



# JK MONITOR

Digital news about Jammu Kashmir / Worldwide interviews and awareness: We publish only authentic and verified news. We don't exaggerate instead we report plain.

Wednesday 06<sup>th</sup> Dec 2023

## Inspiring leadership: Ms. Soma Mondal, Member, Board of Governors, IIM Jammu, A trailblazer in India's corporate landscape

### Details

Written by: JK Monitor News Network

Category: [LIFESTYLE/ENTERTAINMENT/AWARENESS](#)

Published: 06 December 2023



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Born in the city of temples, Bhubaneswar, she laid the foundation for her illustrious career by graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Ms. Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial). In 2017, she took on the challenge of leading SAIL, one of India's largest steel producers. Her visionary leadership has not only propelled SAIL to new heights but has also shattered gender barriers in a traditionally male-dominated sector.

Beyond her remarkable corporate achievements, Ms. Mondal holds the esteemed position of Chairperson of SCOPE (Standing Conference of Public Enterprises), a testament to her influence and impact on the public sector in India. Her commitment and leadership were further acknowledged when she was honoured as '*CEO of the Year*' at the ETPrime Women Leadership Awards in 2023, recognizing her exceptional contributions to the corporate world.

As a Member of the Board of Governors, IIM Jammu, Ms. Soma Mondal brings her wealth of experience and leadership insights to contribute to the institution's vision of nurturing the next generation of business leaders. Her inclusion in Forbes' prestigious list further reinforces the significance of her role in shaping India's corporate landscape and guiding IIM Jammu in the growth as premium Institute of the Nation.

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<https://jkmonitor.org/lifestyle-entertainment-awareness/inspiring-leadership-ms-soma-mondal-member-board-of-governors-iim-jammu-a-trailblazer-in-indias-corporate-landscape>





Thursday 07<sup>th</sup> Dec 2023

## SAIL CMD Soma Mondal features in Forbes' World's 100 most powerful women list

*Soma Mondal, the Chairperson of Maharatna PSU SAIL has been featured in the Forbes' World's 100 most powerful women alongside FM Sitharaman*

SAIL CMD Soma Mondal features in Forbes' World's 100 most powerful women list

[PSU Watch Bureau](#)

Published on : 07 Dec 2022, 8:08 pm



**New York:** Soma Mondal, the Chairperson of Maharatna PSU SAIL has been featured in the *Forbes'* World's 100 most powerful women on Wednesday. She was ranked 67th by the Forbes. Alongside [Steel Authority of India Ltd's](#) (SAIL) Mondal, Finance Minister Nirmala Sitharaman (rank:36), Biocon Executive Chairperson Kiran Mazumdar-Shaw (rank:72) and Nykaa founder Falguni Nayar (rank: 89) are among six Indians who have

made it to the Forbes' annual list of The World's 100 Most Powerful Women. Other Indian women to feature on the list are HCLTech Chairperson Roshni Nadar Malhotra (rank: 53), Securities and Exchange Board of India (SEBI) Chairperson Madhabi Puri Buch (rank: 54).

Highlighting the profile of Mondal, Forbes said, "Mondal, 59, who became the first woman to chair the state-run Steel Authority of India (SAIL) in January 2021, has led the company to record financial growth since taking over. The company's profits surged threefold to 120 billion rupees in her first year at the helm."

"The list was determined by four main metrics: money, media, impact and spheres of influence. For political leaders, we weighed gross domestic products and populations; for corporate leaders, revenues and employee counts; and media mentions and reach of all. The result is a collection of women who are fighting the status quo," said Forbes.

<https://psuwatch.com/latestnews/sail-cmd-soma-mondal-features-in-forbes-worlds-100-most-powerful-women>

## Meet Soma Mondal, The Lady From Forbes' Most Powerful Women List



[NACTION TEAM](#) 6 DAYS AGO

Soma Mondal, a trailblazer in the male-dominated steel industry, has not only etched her name in history but has now secured a place in Forbes' prestigious World's Most Powerful Women list for 2023, ranking at 70. This recognition comes as a testament to her remarkable leadership during her tenure as the chairperson of the state-run Steel Authority of India (SAIL), a position she assumed in January 2021.

Mondal's journey with SAIL began in 2017 when she joined as a director and later ascended to the role of chairperson in 2021. Her tenure at the helm witnessed transformative changes, making her the first woman to lead the central Public Sector Undertaking (PSU). Despite her retirement from the post on April 30, 2023, the impact of

her leadership continues to resonate, with SAIL boasting a market capitalization of Rs 41,075 crore as of December 6, 2023.

During Mondal's tenure, SAIL experienced unprecedented financial growth. Under her guidance, the steelmaker's profits soared threefold, reaching an impressive 120 billion rupees in her first year as chairperson. This achievement not only underscored her strategic acumen but also positioned SAIL as a formidable force in the steel industry.

With over three decades of experience in the metals industry, Mondal's journey to the pinnacle of corporate leadership is marked by resilience and expertise. Armed with a graduate degree in Electrical Engineering from the National Institute of Technology (NIT), Rourkela, she embarked on her professional journey at the state-run National Aluminium Company Limited (NALCO). Rising through the ranks, she eventually became the Director (Commercial) before making a significant move to SAIL.

Hailing from a Bengali middle-class family in Bhubaneswar, Mondal's roots and upbringing shape a narrative of determination and achievement. Her father, an agricultural economist, instilled values that would become the bedrock of her success.

In addition to her role at SAIL, Mondal assumed leadership in broader industry forums. In March 2021, she was elected as the chairperson of the Standing Conference of Public Enterprises (SCOPE), an organization representing Central Government Public Enterprises. Her contributions to industry-wide initiatives further highlight her influence and impact beyond the confines of SAIL.

Soma Mondal's inclusion in Forbes' World's Most Powerful Women list is not just a personal accolade; it is a recognition of her transformative leadership that has left an indelible mark on the steel industry. As a trailblazer and role model, her journey serves as an inspiration for aspiring women leaders and underscores the importance of diversity and inclusion in traditionally male-dominated sectors.

<https://naction.in/meet-soma-mondal/>

# Inspiring Leadership: Soma Mondal, A Trailblazer in India's Corporate Landscape

GMK

by [GMK Staff](#) [December 7, 2023](#) in [Jammu](#)



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<https://www.dailygoodmorningkashmir.com/inspiring-leadership-soma-mondal-a-trailblazer-in-indias-corporate-landscape/>

## Soma Mondal: Trailblazer in India's Corporate Landscape



by Precious Kashmir

[08/12/2023](#) in [Opinion](#)



### *Inspiring Leadership*

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This acknowledgment is not only a personal triumph for Soma Mondal but also a source of inspiration for aspiring women leaders across the country. This acknowledgment highlights her outstanding leadership in the corporate realm and her pioneering position as the top of the league Women Business Leaders across the globe.

Soma Mondal had been at the helm of SAIL since Jan 2021 to April 2023, making history as its first woman Chairperson. Soma Mondal has the distinction of not only being the first woman Functional Director of SAIL, but she is also the first woman Chairman of the company. Currently, she is serving as Member, Public Enterprises Selection Board, (PESB).

Born in the city of temples, Bhubaneswar, she laid the foundation for her illustrious career by graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela. With over 35 years of experience in the metal industry, Soma Mondal began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial).

In 2017, she took on the challenge of leading SAIL, one of India's largest steel producers. Her visionary leadership has not only propelled SAIL to new heights but has also shattered gender barriers in a traditionally male-dominated sector.

Beyond her remarkable corporate achievements, Mondal holds the esteemed position of Chairperson of SCOPE (Standing Conference of Public Enterprises), a testament to her influence and impact on the public sector in India.

Her commitment and leadership were further acknowledged when she was honoured as 'CEO of the Year' at the ETP Prime Women Leadership Awards in 2023, recognizing her exceptional contributions to the corporate world.

As a Member of the Board of Governors, IIM Jammu, Soma Mondal brings her wealth of experience and leadership insights to contribute to the institution's vision of nurturing the next generation of business leaders. Her inclusion in Forbes' prestigious list further reinforces the significance of her role in shaping India's corporate landscape and guiding IIM Jammu in the growth as a premium Institute of the Nation.

Soma Mondal's journey is a testament to the power of resilience, dedication, and visionary leadership. Her achievements continue to inspire and pave the way for more women to break barriers and leave an indelible mark in the corporate world. IIM Jammu takes pride in having Soma Mondal

as a distinguished member of its leadership, contributing to the Institute's commitment to excellence.

<https://preciouskashmir.com/2023/12/08/soma-mondal-trailblazer-in-indias-corporate-landscape/>



Thursday 07<sup>th</sup> Dec 2023



Photo Courtesy: PIB

## SAIL chief Soma Mondal among World's Most Powerful Women in Forbe's 2023 list

India Blooms News Service | [@indiablooms](https://www.indiablooms.com) | 07 Dec 2023, 04:07 am  
[#ForbesList](#), [#ForbeslistofWorldMostInfluentialWomen](#), [#SAIL](#), [#SomaMondal](#)

**New Delhi: Soma Mondal, the first female chair of the state-run Steel Authority of India (SAIL), has taken the 70th position in Forbes' 2023 list of the World's Most Powerful Women.**

Notable Indian women on the list also include Finance Minister Nirmala Sitharaman, HCL Technologies Chairperson Roshni Nadar Malhotra, and Biocon Chairperson Kiran Mazumdar-Shaw.

**Taking charge at SAIL in January 2021, Mondal steered the Indian government-owned steel giant to unprecedented profits, surging threefold to 120 billion rupees in her inaugural year.**

**Her association with SAIL started in 2017 when she assumed the position of Director (Commercial).**

Before joining SAIL as a Director, Mondal was the Director (Commercial) at NALCO. A graduate in Electrical Engineering from the National Institute of Technology, Rourkela in 1984, Mondal started her career as a Graduate Engineer Trainee at NALCO and rose to become Director (Commercial) at NALCO. She then joined SAIL in 2017 as the Director (Commercial) and subsequently has become the Chairman of SAIL.

**Mondal played a key role in implementing marketing strategies, resulting in consecutive record-breaking sales volumes from 2017-18 to 2019-20.**

Sixty-year-old Mondal has over three decades of experience in the metals industry.

Her remarkable journey, ascending from a Graduate Engineer Trainee at the state-run National Aluminium Co. to becoming the first woman Functional Director of SAIL and subsequently its Chairperson, underscores her expertise and leadership prowess.

**Forbes wrote, lauding her: "She's responsible for launching an 80,000-million-rupee effort to expand production capacity."**

**She implemented reforms in the Marketing Organization Structure by establishing three verticals—Sales, Marketing, and Services—to intensify focus and micro-management. In an effort to tap into the potential of rural India, Mondal orchestrated "Gaon Ki Ore" workshops nationwide, amplifying the branding initiatives for SAIL's products.**

Born and raised in a middle-class Odia family in Bhubaneswar, Mondal is not only the Chairperson of the CII sub-committee on 'Safeguard for Tariff and Non-Tariff Barrier' but also a member of the CII-National Committee on Steel, as mentioned on SAIL's website.

<https://www.indiablooms.com/finance-details/19545/sail-chief-soma-mondal-among-world-s-most-powerful-women-in-forbe-s-2023-list.html>



Thursday 07<sup>th</sup> Dec 2023

## Know About Odisha-Born Soma Mondal Who Featured On Forbes' Most Powerful Women List

**FEATUREDBHUBANESWAR**

 By OB Bureau On Dec 7, 2023



Bhubaneswar: Odisha-born Soma Mondal features in the Forbes' list of the world's most powerful women released on December 4. The first woman to chair the state-run Steel Authority of India (SAIL) has been ranked at 70.

"She's responsible for launching an 80,000-million-rupee effort to expand production capacity," Forbes wrote, lauding her.

Finance Minister Nirmala Sitharaman, chairperson of HCL Technologies Roshni Nadar Malhotra, and Biocon chairperson Kiran Mazumdar-Shaw are other Indian women to make it to the list.

Born and raised in an Odia middle-class family in Bhubaneswar, Mondal is considered a trailblazer in India's corporate landscape. He father was an agricultural economist. After graduating in Electrical Engineering in 1984 from National Institute of Technology, Rourkela, she began her journey at NALCO, where she steadily climbed the ranks, eventually becoming the Director (Commercial).

In 2017, she joined SAIL, one of India's largest steel producers, as Director (Commercial) and spearheaded the implementation of marketing strategies, resulting in consecutive best-ever sales volumes from 2017-18 to 2019-20. Modal created history as SAIL's first woman chairperson in January 2021 and navigated the steel giant to record-breaking profits, soaring threefold to 120 billion rupees within her first year.

It was for the first time that the SAIL's crossed the revenue milestone of Rs 1 lakh crore and entered the elite club of Indian companies having a turnover above Rs 1 lakh crore.

She introduced reforms in the Marketing Organization Structure, creating three verticals—Sales, Marketing, and Services—to enhance focus and micro-management. Her efforts in promoting the branding of various SAIL products led to the successful launch of new brands such as 'NEX' and 'SAIL SeQR' for PF Structural Sections and TMT Bars respectively. To tap into the potential of rural India, she organised 'Gaon Ki Ore' workshops across the country while promoting the branding efforts of SAIL's products.

Mondal was honoured as 'CEO of the Year' at the ETPrime Women Leadership Awards in 2023, recognising her exceptional contributions to the corporate world. She was also among three female entrepreneurs from India, who made it to Forbes' list of Asia's Power Businesswomen 2022.

Currently, she is serving as Member, Public Enterprises Selection Board, (PESB). She is also a member of the [Board of Governors, IIM Jammu](#).

<https://odishabytes.com/know-about-odisha-born-soma-mondal-who-featured-on-forbes-most-powerful-women-list/>




Thursday 07<sup>th</sup> Dec 2023-Odia Version

## ସମ୍ବାଦ

# ବିଶ୍ୱର ୧୦୦ ପ୍ରଭାବଶାଳୀ ମହିଳା ତାଲିକାରେ ଓଡ଼ିଶାର ସୋମା ମଞ୍ଜଳ

ଭୁବନେଶ୍ୱର/ ନୂଆଦିଲ୍ଲୀ, ୬/୧୨ (ଇମିସ): ଫୋର୍ଟିସ୍ ପକ୍ଷରୁ ଜାରି କରାଯାଇଥିବା ବିଶ୍ୱର ଶ୍ରେଷ୍ଠ ୧୦୦ ପ୍ରଭାବଶାଳୀ ମହିଳାଙ୍କ ମଧ୍ୟରେ ଭାରତର ତାରି ଜଣଙ୍କ ନାମ ରହିଥିବା ବେଳେ ସେଥି ମଧ୍ୟରେ ଓଡ଼ିଶାରେ ଜନ୍ମ ଗ୍ରହଣ କରିଥିବା ସୋମା ମଞ୍ଜଳଙ୍କ ନାମ ରହିଛି। ତାଲିକାର ୩୨ତମ ସ୍ଥାନରେ ଅର୍ଥମନ୍ତ୍ରୀ ନିର୍ମଳା ସାତାରମଣ ଥିବା ବେଳେ ଏବଂ ଏଲ୍ କର୍ପୋରେସନର ସିଇଓ ରୋଶନୀ ନାଦର ମଲହୋତ୍ରା ୬୦, ସେଲ୍ସର ଅଧ୍ୟକ୍ଷା ସୋମା ମଞ୍ଜଳ ୭୦ ଏବଂ ବାୟୋଜନ୍ର ମୁଖ୍ୟ କିରଣ ମଜୁମଦାର ସ' ୭୬ତମ ସ୍ଥାନରେ ରହିଛନ୍ତି।

ଶ୍ରୀମତୀ ମଞ୍ଜଳ ଓଡ଼ିଶାର ଏକ ମଧ୍ୟବିତ୍ତ ପରିବାରରେ ଭୁବନେଶ୍ୱରରେ ଜନ୍ମ ହୋଇଥିଲେ। ତାଙ୍କ ବାପା ଡ. ହରି କୁମାର ଦାସଗୁପ୍ତା ଜଣେ କୃଷିବିଜ୍ଞାନୀ ଥିଲେ। ତାଙ୍କ ମା'ଙ୍କ ନାମ ହେଉଛି ଅପର୍ଣ୍ଣା



ଫୋର୍ଟିସ୍ ତାଲିକାରେ  
ଭାରତରୁ ୪ ଜଣ

(କମର୍ସିଆଲ୍) ପଦ ପର୍ଯ୍ୟନ୍ତ ପଦୋନ୍ନତି ପାଇଥିଲେ। ୨୦୧୭ରେ ସେଲ୍ସ ନିର୍ଦ୍ଦେଶିକା (କମର୍ସିଆଲ୍) ପଦରେ ଯୋଗଦେଇଥିଲେ। ୨୦୨୧ ଜାନୁଆରୀରୁ ସେ କମ୍ପାନୀର ଅଧ୍ୟକ୍ଷା ଦାୟିତ୍ୱ ଗ୍ରହଣ କରିଥିଲେ। ତାଙ୍କୁ ଇସ୍ମତ ଜଗତର ରାଣୀ ବିବେଚନା କରାଯାଏ।

ଏହି ତାଲିକାରେ ଯୁରୋପୀୟ ସଂଘର ସଭାପତି ଉର୍ସୁଲା ଭନ୍ ଡେଲ୍ ଲେୟେନ ନମ୍ବର -୧ରେ ଥିବା ବେଳେ ୨ରେ ଅଛନ୍ତି ଯୁରୋପୀୟ କେନ୍ଦ୍ରୀୟ ବ୍ୟାଙ୍କର ସଭାପତି କ୍ରିଷ୍ଟିନ ଲାଗାର୍ଡ, ଆମେରିକାର ତପ ରାଷ୍ଟ୍ରପତି କମଳା ହାରିସ, ଇଟାଲିର ପ୍ରଧାନମନ୍ତ୍ରୀ ଜର୍ଜିଆ ମେଲୋନି ଏବଂ ସଙ୍ଗୀତ ଜଗତର ଚର୍ଚ୍ଚିତ ବେହେରା ଚେଲର ସ୍ୱିଫ୍ଟ। ଅର୍ଥ, ଗଣମାଧ୍ୟମ ଉପସ୍ଥିତି, ପ୍ରଭାବ ଓ ପ୍ରଭାବର ପରିସର ଆଦି ମାନବସ୍ତ୍ର ଆଧାରରେ ଏହି ତାଲିକା ପ୍ରସ୍ତୁତ କରାଯାଇଛି।

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ବେଦନ ନିମ୍ନକ ସତ୍ୟ

# ସୂର୍ଯ୍ୟପ୍ରଭା

SURYAPRAVA

ଭାଗ ୨୩, ସଂଖ୍ୟା ୧୨, ପୁରୁଦାନ ୬ ଡିସେମ୍ବର, ୨୦୨୩ ଭୁବନେଶ୍ୱର [www.suryaprava.co.in](http://www.suryaprava.co.in) THURSDAY 7 DECEMBER 2023 Bhubaneswar ଟ ୧୩ ମୂଲ୍ୟ ୪ ଟଙ୍କା

Thursday 07<sup>th</sup> Dec 2023-Odia Version



।।ଏକେଡ଼ି।। ପୃଥାକିନ୍ଦ୍ର, ୬୧୧୨

'ସୋନଲ' ଚରିତ୍ରର ବିଶ୍ୱର ସବୁଠାରୁ ଜନପାସନ୍ଦା  
ମହିତା ବାଣିଜ୍ୟରେ ଅର୍ଥମତା ବିନିତା ଆଧାରମତେ  
ସନେ ଧରଣ ଚାଚାରି ମହିତା ପ୍ରତିତ ସୋନଲେ।

ଏହି ଚାରିତ୍ରର ୩୨୫ ପୃଷ୍ଠାରେ ଅବଧି ବିନିତା  
ଆଧାରଣ, ୬୦୦ଟା ପ୍ରାଣେ ଅବଧି 'ଲକ୍ଷ୍ମିବନ୍ଧୁ  
ବର୍ଦ୍ଧେନେନେ'ର 'ସିନା' ଚୋକଣା ଚାଚାରି  
ମତେକ୍ତା, ୬୦୦ଟା ପ୍ରାଣେ ଅବଧି 'ଶିଳ୍ପ ଅଭିନି  
ଅତ୍ତ ଚରିତ୍ର'ର ଅଧ୍ୟାୟ ୬ ପୃଷ୍ଠାରେ...





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THURSDAY  
7 DECEMBER 2023

ଗୁରୁବାର  
୭ ଡିସେମ୍ବର ୨୦୨୩

Thursday 07<sup>th</sup> Dec 2023-Odia Version

## ବିଶ୍ୱର ୧୦୦ ପ୍ରଭାବଶାଳୀ ମହିଳା: ଫୋର୍ବସ ରିପୋର୍ଟ ତାଲିକାରେ ନିର୍ମଳାଙ୍କ ସମେତ ଭାରତରୁ ୪



**ନୂଆଦିଲ୍ଲୀ, ୬୧୨/ଏଜେନ୍ସି:** ଫୋର୍ବସ ପତ୍ରିକା ପକ୍ଷରୁ ବିଶ୍ୱର ୧୦୦ ପ୍ରଭାବଶାଳୀ ମହିଳାଙ୍କ ତାଲିକା ପ୍ରକାଶ କରାଯାଇଛି । ଏଥିରେ ଅର୍ଥମନ୍ତ୍ରୀ ନିର୍ମଳା ସୀତାରମଣଙ୍କ ସମେତ ଭାରତରୁ ୪ ଜଣ ମହିଳା ସ୍ଥାନ ପାଇଛନ୍ତି । ଅନ୍ୟ ତିନିଜଣ ହେଲେ ରୋଶନି ନାଦର ମାଲହୋତ୍ରା, ସୋମା ମଣ୍ଡଳ ଓ କିରଣ ମଜୁମଦର ସ' । ନିର୍ମଳା ତାଲିକାର ୩୨ତମ ସ୍ଥାନରେ ଥିବାବେଳେ ରୋଶନି ୬୦, ସୋମା ୭୦ ଓ କିରଣଙ୍କୁ ୭୬ତମ ସ୍ଥାନରେ ସରଞ୍ଜମ ହେବାକୁ ପଡିଛି । ସୁରୋପୀୟ କମିଶନ ମୁଖ୍ୟ ଉର୍ସୁଲା ଭନ୍ଦେର୍ ଲିୟେନ୍ ତାଲିକାର ଶୀର୍ଷରେ ସ୍ଥାନ ପାଇଥିବାବେଳେ ସୁରୋପୀୟ ସେଣ୍ଟ୍ରାଲ ବ୍ୟାଙ୍କ ମୁଖ୍ୟ କ୍ରିଷ୍ଟିନ୍ ଲାଗାର୍ଡେ ଓ ଆମେରିକା ଉପରାଷ୍ଟ୍ରପତି କମଳା ହାରିସ

ଯଥାକ୍ରମେ ଦ୍ୱିତୀୟ ଓ ତୃତୀୟ ସ୍ଥାନରେ ରହିଛନ୍ତି । ୬୪ ବର୍ଷୀୟ ନିର୍ମଳା ୨୦୧୭ରୁ ୨୦୧୯ ପର୍ଯ୍ୟନ୍ତ ପ୍ରତିରକ୍ଷା ମନ୍ତ୍ରୀ ଦାୟିତ୍ୱ ତୁଲାଇଥିବାବେଳେ ଏବଂ ୨୦୧୯ରୁ ଏପର୍ଯ୍ୟନ୍ତ ମୋଦୀ ସରକାରରେ ଅର୍ଥ ବିଭାଗ ଓ କର୍ପୋରେଟ୍ ବିଭାଗ କ୍ୟାବିନେଟ ମନ୍ତ୍ରୀ ଦାୟିତ୍ୱରେ ରହିଛନ୍ତି । ୨୦୨୨ରେ ଫୋର୍ବସ ତାଲିକାରେ ନିର୍ମଳାଙ୍କୁ ୩୬ତମ ସ୍ଥାନ ମିଳିଥିଲା । ୪୨ ବର୍ଷୀୟ ରୋଶନି ହେଉଛନ୍ତି ଏରସିଏଲ ଟେକ୍ନୋଲୋଜିର ଅଧ୍ୟକ୍ଷା । ଦେଶର କୌଣସି ଆଇଟି କମ୍ପାନୀର ମୁଖ୍ୟ ଦାୟିତ୍ୱ ସମ୍ଭାଳିବାରେ ସେ ହେଉଛନ୍ତି ପ୍ରଥମ ମହିଳା । ଏଇସିଏଲ ପ୍ରତିଷ୍ଠାତା ଶିବ ନାଦରଙ୍କ ଏକମାତ୍ର ସନ୍ତାନଭାବେ ପରିଚିତ ରୋଶନି ହେଉଛନ୍ତି ଭାରତର ସବୁଠାରୁ ଧନୀ ମହିଳା ।

୨୦୧୯ରୁ ରୋଶନି କ୍ରମାଗତଭାବେ ଫୋର୍ବସ ତାଲିକାରେ ସ୍ଥାନ ପାଇଆସୁଛନ୍ତି । ୬୦ ବର୍ଷୀୟ ସୋମା ବର୍ତ୍ତମାନ ସେଲ୍ (ଷ୍ଟିଲ ଅଧିକାରୀ ଅଫ୍ ଇଣ୍ଡିଆ ଲିମିଟେଡ) ଅଧ୍ୟକ୍ଷାଭାବେ କାର୍ଯ୍ୟରତ ଅଛନ୍ତି । ୧୯୮୪ରେ ଜଲେକ୍ଟ୍ରିକାଲ ଇଞ୍ଜିନିୟରିଂରେ ବି.ଡେକ୍ ଡିଗ୍ରୀ ହାସଲ କରିବାପରେ ସୋମା ନାଲକୋରେ ଡାକ୍ତର କ୍ୟାରିୟର ଆରମ୍ଭ କରିଥିଲେ । ୨୦୧୭ରେ ସେ ଷ୍ଟିଲ ଅଧିକାରୀରେ ନିର୍ଦ୍ଦେଶକ (କମର୍ସିଆଲ)ରେ ନିଯୁକ୍ତି ପାଇଥିଲେ । ୬୦ ବର୍ଷୀୟ କିରଣ ହେଉଛନ୍ତି ବାଓକର୍ ଲିମିଟେଡର ପ୍ରତିଷ୍ଠାତା । ଏହାପୂର୍ବରୁ ସେ ଆଇଆଇଏମ୍ ବାଙ୍ଗାଲୋର ଅଧ୍ୟକ୍ଷ ଦାୟିତ୍ୱ ମଧ୍ୟ ତୁଲାଇସାରିଛନ୍ତି । ୨୦୧୯ରେ ତାଙ୍କୁ ଫୋର୍ବସ ତାଲିକାରେ ୬୮ତମ ସ୍ଥାନ ମିଳିଥିଲା ।

Saturday 09<sup>th</sup> Dec 2023

హోం » ఫ్యామిలీ

# Soma Mondal: క్రీస్ ఆఫ్ స్ట్రీట్

Dec 09, 2023, 06:28 IST



## • మహిళా శక్తి

పెద్ద బాధ్యతను స్వీకరించినప్పుడు గర్వించదగిన క్షణాలు మాత్రమే ఉండవు. పెద్ద పెద్ద సవాళ్లు కాచుకొని కూర్చుంటాయి. భయపెడతాయి. ఆ సవాళ్లకు భయపడితే అపజయం మాత్రమే మిగులుతుంది. వాటిని ఎదుర్కొనే ధైర్యం ఉంటే విజయం సొంతం అవుతుంది. ఇంజనీరింగ్ చదివే రోజుల నుంచి ఉక్కు పరిశ్రమలోకి అడుగు పెట్టే వరకు, ఉద్యోగ ప్రస్థానంలో రకరకాల సవాళ్లను ఎదుర్కొంది సోమా మండల్. వాటిని అధిగమించి అపురూపమైన విజయాలను సొంతం చేసుకుంది.

### తాజాగా...

ఫోర్స్ 'వరల్డ్ మోస్ట్ పవర్ఫుల్ ఉమెన్- 2023' జాబితాలో చోటు సంపాదించింది.

భువనేశ్వర్లోని ఓ బెంగాలీ మధ్యతరగతి కుటుంబంలో పుట్టింది సోమా మండల్. తండ్రి అగ్రికల్చర్ ఎకానమిస్ట్. అప్పట్లో చాలామంది తల్లిదండ్రుల ధోరణి 'ఆడపిల్లలను ఒక స్థాయి వరకు చదివిస్తే చాలు. పెద్ద చదువు అక్కర్లేదు' అన్నట్లుగా ఉండేది. సోమా తండ్రిలో మాత్రం అలాంటి భావన లేదు.

'మా అమ్మాయిని పెద్ద చదువులు చదివిస్తాను' అనేవాడు.

అలాంటి వ్యక్తి కాస్తా సోమా ఇంజనీరింగ్ చేయాలనుకున్నప్పుడు 'కుదరదు' అని గట్టిగా చెప్పాడు. ఎందుకంటే ఆరోజుల్లో అమ్మాయిలు ఇంజనీరింగ్ చదవడం అరుదు. తల్లి సహాయంతో నాన్న మనసు మారేలా చేసింది. రూర్కెలాలోని నేషనల్ ఇన్స్టిట్యూట్ ఆఫ్ టెక్నాలజీలో ఎలక్ట్రికల్ ఇంజనీరింగ్ చేసింది. ఇక కాలేజీ రోజుల విషయానికి వస్తే బ్యాచ్ లో రెండు వందల మంది ఉంటే ఇద్దరు మాత్రమే అమ్మాయిలు. పాఠం వింటున్నప్పుడు ఏదైనా సందేహం అడగాలంటే అబ్బాయిలు

నవ్వుతారేమోనని భయపడేది. అయితే ఒకానొక సమయంలో మాత్రం...

'అబ్బాయిలు, అమ్మాయిలు ఒకే చదువు చదువుతున్నప్పుడు భయపడటం ఎందుకు?' అని తనకు తానే ధైర్యం చెప్పుకుంది...

ఇక అప్పటి నుంచి ఎప్పుడూ ధైర్యం కోల్పోలేదు. ఆ ధైర్యమే తన భవిష్యత్ విజయాలకు పునాదిగా నిలిచింది.

సోమా మెటల్ ఇండస్ట్రీలో అడుగు పెట్టినప్పుడు మహిళా ఉద్యోగులు ఎక్కువగా లేరు. 'మెటల్ ఇండస్ట్రీ అంటే పురుషుల ప్రపంచం' అన్నట్లుగా ఉండేది. ఇక మహిళలు ఉన్నత స్థానాల్లోకి రావడం అనేది ఊహకు కూడా అందని విషయం. ఇలాంటి పరిస్థితుల్లో కూడా ఎప్పుడూ భవిష్యత్ పై ఆశను కోల్పోలేదు సోమా మండల్.

నాల్కో(నేషనల్ అల్యూమినియం కంపెనీ లిమిటెడ్)లోకి గ్రాడ్యుయేట్ ఇంజనీర్ ట్రైనీగా అడుగుపెట్టి ఒక్కో మెట్టు ఎక్కుతూ తొలి మహిళా డైరెక్టర్(కమర్షియల్) స్థాయికి చేరింది. 2017లో సెయిల్(స్టీల్ అథారిటీ ఆఫ్ ఇండియా)లోకి వచ్చిన తరువాత ఫస్ట్ ఉమెన్ ఫంక్షనల్ డైరెక్టర్, ఫస్ట్ ఉమెన్ చైర్పర్సన్ ఆఫ్ సెయిల్ గా ప్రత్యేక గుర్తింపు పొందింది.

సెయిల్ చైర్పర్సన్ గా బా«ధ్యతలు స్వీకరించిన కాలంలో ఆ సంస్థ వేల కోట్ల అప్పులతో ఉంది. దీన్ని దృష్టిలో పెట్టుకొని మార్కెటింగ్ ఆర్గనైజేషన్ స్ట్రక్చర్ లో మార్పులు తీసుకువచ్చింది. మైక్రో-మేనేజ్మెంట్ పై దృష్టి సారించింది. సెయిల్ ప్రాడక్ట్స్ ను ప్రమోట్ చేయడానికి మార్గాలు అన్వేషించింది. గ్రామీణ ప్రాంతాలలో వర్క్ షాప్ లు నిర్వహించింది. కొత్త వ్యాపార వ్యూహాలను అనుసరించింది.

సోమా కృషి వృథా పోలేదు. అప్పులు తగ్గించుకుంటూ 'సెయిల్'ను లాభాల దిశగా నడిపించింది.

'నా కెరీర్ లో జెండర్ అనేది ఎప్పుడూ అవరోధం కాలేదు. మహిళ అయినందుకు గర్వపడుతున్నాను. మన దేశంలో వివిధ రంగాలలో మహిళా నాయకుల సంఖ్య పెరుగుతోంది. లీడర్ కు ఆసంతృప్తి ఉండకూడదు. ఆశాభావం ఉండాలి. పరిమిత వనరులు ఉన్నా సరే మంచి ఫలితం సాధించే సామర్థ్యం ఉండాలి' అంటుంది సోమా మండల్.

టైమ్ మేనేజ్మెంట్ కు ప్రాధాన్యత ఇచ్చే సోమా మండల్ అటు వృత్తి జీవితాన్ని, ఇటు వ్యక్తిగత జీవితాన్ని సమన్వయం చేసుకుంటూ ముందుకు వెళ్లింది.

'సక్సెస్ కు షార్ట్ కట్ అనేది లేదు. అంకితభావం, సమర్థత మాత్రమే మనల్ని విజయానికి దగ్గర చేస్తాయి' అంటుంది సోమా మండల్.

<https://www.sakshi.com/telugu-news/family/soma-mondal-trailblazer-forbes-most-powerful-women-list-1876148>