



IIM Jammu's "Margdarshan" Alumni Speak Series Creates A Resonant Blend Of Wisdom And Inspiration

JAMMU: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximl Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth."


The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximl Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Ms. Sfruti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning." Ms. Vasundhara Gupta enlightened students on the role of product


management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://www.htsyndication.com/india-education-diary/article/iim-jammu-s--margdarshan--alumni-speak-series-creates-a-resonant-blend-of-wisdom-and-inspiration/77819533>



daily Excelsior



Follow us: Daily Excelsior
JAMMU, SUNDAY, DECEMBER 17, 2023
REGD. NO. JL-7221-23
BNI No. 28547-65
Vol. No. 59
No. 347
16+4 (Magazine) 20 Pages 6.00

Sunday 17th Dec 2023

IIM Jammu hosts 'Margdarshan' featuring Alumni Speak Series

Excelsior Correspondent

JAMMU, Dec 16: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series.

The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Vasundara Gupta, Application Performance Manager at Maximl Labs; and Mayank Chandna, National Key Account Manager at Zomato.

The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr Pradeep K Tarei, Chairperson Alumni Relations; and Dr Jaganth. G, Co-Chairperson, Alumni Relations, IIM Jammu.

Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Prof Jabir Ali, Dean Academics, IIM Jammu, said that alumni play a pivotal role in shaping the institute's image. "Their experiences foster relationships and catalyze the current batch's accelerated learning and growth," he added.

The Alumni Speak Series featured insightful contributions from Mayank Chandna, National Key Account Manager at Zomato; Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; and Vasundhara Gupta, Application Performance Manager at Maximl Labs.

The vote of thanks was presented by Dr Jaganth G, Co-Chairperson, Alumni Relations Committee.

Sunday 17th Dec 2023

IIM Jammu hosts 'Margdarshan' featuring Alumni Speak Series

By **Daily Excelsior** December 17, 2023



Excelsior Correspondent

JAMMU, Dec 16: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Vasundara Gupta, Application

Performance Manager at Maximl Labs; and Mayank Chandna, National Key Account Manager at Zomato.

The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr Pradeep K Tarei, Chairperson Alumni Relations; and Dr Jaganth. G, Co-Chairperson, Alumni Relations, IIM Jammu.

Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Prof Jabir Ali, Dean Academics, IIM Jammu, said that alumni play a pivotal role in shaping the institute's image. "Their experiences foster relatability and catalyze the current batch's accelerated learning and growth," he added.

The Alumni Speak Series featured insightful contributions from Mayank Chandna, National Key Account Manager at Zomato; Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Vasundhara Gupta, Application Performance Manager at Maximl Labs.

The vote of thanks was presented by Dr Jagannath G, Co-Chairperson, Alumni Relations Committee.

<https://www.dailyexcelsior.com/iim-jammu-hosts-margdarshan-featuring-alumni-speak-series/#:~:text=JAMMU%2C%20Dec%202016%3A%20The%20Indian,members%20for%20an%20enriching%20reunion.>

Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series creates resonant blend of wisdom and inspiration

GJ REPORT
JAMMU, DEC 16: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Vasundhara Gupta, Application Performance Manager at Maximl Labs; and Mayank Chandna, National Key Account Manager at Zomato. The event also saw the presence of Professor Jabir Ali, Dean Academics; Dr Pradeep K Tarei, Chairperson Alumni Relations; and Dr Jaganth G, Co-Chairperson, Alumni Relations, IIM Jammu. The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth." The Alumni Speak Series featured insightful contributions from Mayank Chandna, National Key Account Manager at Zomato, Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Vasundhara Gupta, Application Performance Manager at Maximl Labs. Their insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Mayank Chandna shared reflections on his career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Sfurti Patkar's achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working-it is a lifelong process, so embrace changes and keep learning." Vasundhara Gupta enlightened students on the role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."

The vote of thanks was presented by Dr Jaganth G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and change-makers.

Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series Creates Resonant Blend of Wisdom

JAMMU, DEC 16: The Indian Institute of Management Jammu (IIM Jammu) hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundhara Gupta, Application Performance Manager at Maximi Labs; and Shri Mayank Chandra, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradheep K. Tareel, Chairperson, Alumni Relations; and Dr. Jaganth, C., Co-Chair-



person, Alumni Relations, IIM Jammu. The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education. Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster reliability and catalyze the current batch's accelerated learning and growth." The Alumni Speak Series featured insightful contributions from Shri Mayank Chandra, National Key Account Manager at Zomato, Ms. Sfruti Patkar,

and keep learning." Ms. Vasundhara Gupta enlightened students on the role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product." The vote of thanks was presented by Dr. Jaganth, C., Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series Creates resonant blend of wisdom and inspiration

■ JL NEWS SERVICE

JAMMU, Dec 16: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundhara Gupta, Application Performance Manager at Maximi Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K. Tare, Chairperson Alumni Relations; and Dr. Jaganth G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM



Jammu education. Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster reliability and catalyze the current batch's accelerated learning and growth."

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance

Manager at Maximi Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Ms. Sruti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working-it is a lifelong process, so embrace changes and keep learning." Ms. Vasundhara Gupta enlightened students on the

role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."

The vote of thanks was presented by Dr. Jaganth G., Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences.

These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.



Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series Creates A Resonant Blend Of Wisdom And Inspiration

JAMMU: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximi Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarej, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth."

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximi Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their

careers.” Ms. Sfurti Patkar’s exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that “the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning.” Ms. Vasundhara Gupta enlightened students on the role of product management, stating, “Product management begins with marketing; after identifying market gaps, you develop the product.”

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu’s commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://indiaeducationdiary.in/iim-jammus-margdarshan-alumni-speak-series-creates-a-resonant-blend-of-wisdom-and-inspiration/>



Sunday 17th Dec 2023

IIM Jammu's 'Margdarshan' Alumni speak series creates a resonant blend of wisdom and inspiration

Written by: JK Monitor News Network
Created: 16 December 2023

JAMMU: The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "*Margdarshan*," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximpl Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato.

The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "*Margdarshan*" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "*Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth.*"

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximpl Labs. Their valuable insights

added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to *"take up new challenges, keep learning, and be open to adaptation in their careers."* Ms. Sfurti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that *"the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning."* Ms. Vasundhara Gupta enlightened students on the role of product management, stating, *"Product management begins with marketing; after identifying market gaps, you develop the product."*

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://jkmonitor.org/iim-jammus-margdarshan-alumni-speak-series-creates-a-resonant-blend-of-wisdom-and-inspiration>



kashmir independent press

NEWS AGENCY

KIP News provides authentic news on social, political & economic affairs separately on all three regions of Jammu, Kashmir, Ladakh

Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series Creates a Resonant Blend of Wisdom and Inspiration-reg

16/12/2023



Jammu, December 16 (KIP)- The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximi Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth."

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximi Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Ms. Sfurti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning." Ms. Vasundhara Gupta enlightened students on the role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://www.kipnews.in/newsdet.aspx?q=30148>



Sunday 17th Dec 2023

IIM Jammu's "Margdarshan" Alumni Speak Series Creates a Resonant Blend of Wisdom and Inspiration-reg



Jammu, December 16 (Scoop News)- The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximpl Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth."

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfuruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximpl Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Ms. Sfuruti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning." Ms. Vasundhara Gupta enlightened students on the role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://www.scoopnews.in/det.aspx?q=127852>

Sunday 17th Dec 2023



IIM Jammu's "Margdarshan" Alumni Speak Series Creates a Resonant Blend of Wisdom and Inspiration Campus Updates 17 Dec, 2023

JAMMU, December 16, 2023, The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event, "Margdarshan," featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Ms. Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Ms. Vasundara Gupta, Application Performance Manager at Maximl Labs; and Shri Mayank Chandna, National Key Account Manager at Zomato. The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated,



"Alumni play a pivotal role in shaping the institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth."

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Ms. Vasundhara Gupta, Application Performance Manager at Maximl Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Shri Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to "take up new challenges, keep learning, and be open to adaptation in their careers." Ms. Sfurti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that "the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning." Ms. Vasundhara Gupta enlightened students on the role of product management, stating, "Product management begins with marketing; after identifying market gaps, you develop the product."



The vote of thanks was presented by Dr. Jaganth. G, CoChairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and changemakers.

<https://www.campusvarta.com/article/iim-jammus-margdarshan-alumni-speak-series-creates-a-resonant-blend-of-wisdom-and-inspiration>



Sunday 17th Dec 2023

IIM Jammu hosts Alumni event featuring Speak Series

by **K H News Service** December 17, 2023 in **Jammu**

Jammu : The Indian Institute of Management Jammu (IIM) Jammu hosted its highly anticipated alumni event featuring the Alumni Speak Series. The gathering brought together distinguished alumni, current students, and faculty members for an enriching reunion. Notable attendees included Sfruti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service; Vasundara Gupta, Application Performance Manager at Maximl Labs; and Mayank Chandna, National Key Account Manager at Zomato.

The event also saw the esteemed presence of Professor Jabir Ali, Dean Academics; Dr. Pradeep K Tarei, Chairperson Alumni Relations; and Dr. Jaganth. G., Co-Chairperson, Alumni Relations, IIM Jammu. The "Margdarshan" Alumni Speak Series served as a vibrant platform for the exchange of ideas, experiences, and insights, fostering a sense of community and collaboration among the IIM Jammu alumni network. Attendees shared anecdotes of their journeys, underscoring the transformative impact of their IIM Jammu education.

Commencing with a warm welcome address by Prof. Jabir Ali, Dean Academics, IIM Jammu, the event highlighted the paramount importance of alumni interactions. Prof. Jabir Ali stated, "Alumni play a pivotal role in shaping the Institute's image. Their experiences foster relatability and catalyze the current batch's accelerated learning and growth.

The Alumni Speak Series featured insightful contributions from Shri Mayank Chandna, National Key Account Manager at Zomato, Ms. Sfurti Patkar, Strategic Executive Assistant at the MD's office, Mercedes Benz Financial Service, and Vasundhara Gupta,

Application Performance Manager at Maximl Labs. Their valuable insights added depth to the discourse, resonating with the audience and providing a rich source of inspiration and guidance.

Mayank Chandna shared reflections on his dynamic career path, encouraging the audience to take up new challenges, keep learning, and be open to adaptation in their careers. Sfurti Patkar's exceptional achievements and insights set the tone for an engaging and informative session, emphasizing that the best learning occurs after you graduate from college and start working—it is a lifelong process, so embrace changes and keep learning. Vasundhara Gupta enlightened students on the role of product management, stating Product management begins with marketing; after identifying market gaps, you develop the product.

The vote of thanks was presented by Dr. Jaganth. G, Co-Chairperson, Alumni Relations Committee. The Alumni Speak Series, encapsulated by Margdarshan, reaffirms IIM Jammu's commitment to nurturing a dynamic learning environment that seamlessly integrates academia with real-world experiences. These interactions serve as bridges, connecting the rich legacy of the institute with the aspirations of its current and future stakeholders, building a robust community of leaders and change makers.

<https://thekashmirhorizon.com/2023/12/17/iim-jammu-hosts-alumni-event-featuring-speak-series/>

