



भारतीय प्रबंधन संस्थान जम्मू  
Indian Institute of Management Jammu

# Implementation of National Education Policy 2020

A Case Study by Prof. B.S. Sahay, Director, IIM Jammu  
and Prof. Jabir Ali, Dean Academics, IIM Jammu

## REPORT ON MEDIA COVERAGE



# Implementation of National Education Policy 2020

## A Case Study of IIM Jammu by

The National Education Policy (NEP) 2020 aimed at addressing the many growing developmental imperatives of India and emphasized on creating a holistic learning environment. This paper presents the changing educational landscape after NEP with the help of a case study of the Indian Institute of Management Jammu, which has implemented various components of the new policy in collective and inclusive manner such as a more holistic and multidisciplinary education with multiple entry/exit options, revamping curriculum, pedagogy, assessment, student support for enhanced student experiences, and internationalization of education through exchange program. The experience of IIM Jammu across various programs in line with the implementation of NEP 2020 has been elaborated, which may be helpful for other institutions looking for revamping their educational program to align with the NEP2020. The unique collaboration with IIT Jammu and AIIMS Jammu in launching joint program has also been discussed to show a path of the academic journey in implementing the NEP2020.



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To achieve this vision, IIM Jammu constantly encourages experiential and blended learning, applied research, and global exposure. The Institute is striving to embrace innovative practices in teaching and research to generate a positive and constructive impact on all its stakeholders and society at large.

Implementing NEP 2020 requires significant changes in academic, logistics, and financial commitments from all stakeholders. In its 7 years of operation, the Indian Institute of Management Jammu has taken several steps to improve its quality and relevance and now runs five long-duration programs, several short duration training programs for executives, faculty members, and students and has collaborations with national and international institutions of repute and are in the process of developing strategic plan titled Vision 2030 which shall incorporate the growth of the institution along with the processes.

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**BS Sahay**



**Jabir Ali**

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<https://www.htsyndication.com/kashmir-images/article/implementation-of-national-education-policy-2020%3A-a-case-study-of-iim-jammu/73454948>



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Dated : Jul 21, 2023 [Jammu](#)

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# तबी मेल

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शनिवार 22 जुलाई, 2023

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Saturday 22nd July 2023

## आईआईएम एनईपी-2020 घटकों को समावेशी तरीके से लागू कर रहा है

एनईपी-2020 का उद्देश्य भारत की कई बड़ों शिक्षादायक अभियानों के समर्थन के लिए है और एक समग्र शिक्षण व्यवस्था बनाने पर जोर दिया गया है। यह देश की राष्ट्रीय प्रमुख योजनाएँ जल्द से जल्द लागू करने के लिए है और यह देश की शिक्षण व्यवस्था को आगे बढ़ाने में मदद करेगा।

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By **Daily Excelsior** 22/07/2023



Prof. BS Sahay, Prof. Jabir Ali

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Saturday 22<sup>nd</sup> July 2023-Print Version

## Implementation of National Education Policy 2020: A Case Study of IIM Jammu

■ PROF BS SAHAY & PROF JABIR ALI



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Saturday 22<sup>nd</sup> July 2023-Web Version

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**EDITORIAL**



By Statetimes\_editor Last updated Jul 22, 2023

**Prof BS Sahay & Prof Jabir Ali**

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# Greater Jammu

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"When we strive to become better than we are, everything around us becomes better too."

Saturday 22<sup>nd</sup> July 2023

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# Greater Kashmir

Friday 21<sup>st</sup> July 2023-Print Version

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A Case Study of IIM Jammu



**POLICY FRAMEWORK**  
BS SAHAY | JABIR ALI

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OP-Ed

## Implementation of National Education Policy 2020

*A Case Study of IIM Jammu*



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Representational ImageGK Layout Desk

[Guest Contributor](#)

Published on : 21 Jul 2023, 1:00 am 4 min read

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PROF. B.S. SAHAY  
PROF. JABIR ALI

The National Education Policy (NEP) 2020 aimed at addressing the many growing developmental imperatives of India and emphasized on creating a holistic learning environment. This paper presents the changing educational landscape after NEP with the help of a case study of the Indian Institute of Management Jammu, which has implemented various components of the new policy in collective and inclusive manner such as a more holistic and multidisciplinary education with multiple entry/exit options, revamping curriculum, pedagogy, assessment, student support for enhanced student experiences, and internationalization of education through exchange program. The experience of IIM Jammu across various programs in line with the implementation of NEP 2020 has been elaborated, which may be helpful for other institutions looking for revamping their educational program to align with the NEP 2020. The unique collaboration with IIT Jammu and AIIMS Jammu in launching joint program has also been discussed to show a path of the academic journey in implementing the NEP 2020.

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Implementing NEP 2020 requires significant changes in academic, logistics, and financial commitments from all stakeholders. In its 75 years of operation, the Indian Institute of Management Jammu has taken several steps to improve its quality and relevance and now runs five long-duration programs, several short duration training programs for executives, faculty members, and students and has collaborations with national and international institutions of repute and are in the process of developing strategic plan titled Vision 2030 which shall incorporate the growth of the



institution along with the processes.

IIM Jammu focuses on holistic and multidisciplinary learning across all the courses offered by the institute. Mandatory preparatory courses in all programs are conducted to impart academic foundation on Business Communication, Financial Accounting, Quantitative Techniques and IT and Analytics. These modules provide a common grounding for the students irrespective of their educational backgrounds. After completion of the core courses across the programs, sufficient elective courses are provided to the students. The electives are from various areas of specialization and will be announced on a year-to-year basis depending upon the functional areas. Students can choose courses from different areas considering the requirement of the industry and their career prospects.

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program's aim is to integrate management education with Science, Technology, Engineering, and Mathematics (STEM) and has been started in the Institute during the academic year 2021. The final year of Integrated Program in Management has elective courses like MBA. The elective courses are from various functional areas, thus, giving students the flexibility in choosing multidisciplinary courses in different functional areas.

In line with the NEP 2020 IIM Jammu has launched programs with Multiple Entry and Exit. Under PM, the students would be provided an exit option with a BBA degree/ certificate subject to completing the required norms. MBA (Hospital Administration and Healthcare Management) program commenced from year 2022, jointly offered by IIM Jammu, AIIMS Jammu and IIT Jammu and intends to build experts in hospital administration and healthcare management who will have adequate knowledge and expertise to improve

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IIM Jammu undertakes various programs both academic and non-academic in nature to bring in a digital culture; many Faculty Development Programs, Entrepreneurship Development Programs and Management Development Programs for all stakeholders of education through online mode have been organized. IIM Jammu aims to be exposed to global issues through an internationally inclusive curriculum and faculty/student body. To facilitate the achievement of this goal, IIM Jammu has established an international exchange program for both students and faculty to develop collaborative relationships towards developing academic curricula, exchange of students/faculty to gain international experiences, and organizing events of research dissemination and executive training. IIM Jammu in a very short span of time has developed partnerships with 15 global institutes of repute.

The programs of IIM Jammu are outcome-based, in alignment with the NEP's vision. The outcomes of the programs are usually expressed as knowledge, cognitive and practical skills, and/or attitudes, and these achievements are assessed using Appropriate Assessment Methods. The programs are designed to imbibe discipline knowledge, critical thinking competence, interpersonal competence, intercultural awareness, social/societal engagement, active participation at a local level and at a global level and communication skills.

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Prof. B.S. Sahay is Director, IIM Jammu  
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Saturday 22 July 2023

**IIM implementing  
NEP-2020 components  
in inclusive manner**

■ **JL NEWS SERVICE**

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Unmute  
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Source : <https://epaper.kashmirobsrver.net/epaper/edition/1694/kashmir-observer-july/page/10>

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Source : <http://jkmonitor.org/iim-implementing-nep-2020-components-in-inclusive-manner>

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**BS Sahay, Director IIM Jammu  
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#### Unmute

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JAMMU  
 SATURDAY  
 JULY  
 22  
 2023


# Daily YOUNG BITES

 Saturday 22<sup>nd</sup> July 2023

## IMPLEMENTATION OF NATIONAL EDUCATION POLICY 2020: A CASE STUDY OF IIM JAMMU


**BS SAHAY**  
 Director, IIM Jammu

**JABIR ALI**  
 Professor, IIM Jammu

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**Friday 21<sup>st</sup> July 2023**

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Saturday 22 July 2023

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Source: <http://www.kipnews.in/newsdet.aspx?q=26976>

# Kashmir Images

Saturday 22<sup>nd</sup> July 2023

## Implementation of National Education Policy 2020: A Case Study of IIM Jammu

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**BS Sahay**



**Jabir Ali**

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Courtesy PIB Srinagar.

<https://thekashmirimages.com/2023/07/21/implementation-of-national-education-policy-2020-a-case-study-of-iim-jammu/>



Friday 21<sup>st</sup> July 2023



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The programs of IIM Jammu are outcome-based, in alignment with the NEP's vision. The outcomes of the programs are usually expressed as knowledge, cognitive and practical skills, and/or attitudes, and these achievements are assessed using Appropriate Assessment Methods. The programs are designed to imbibe discipline knowledge, critical thinking competence, interpersonal competence, intercultural awareness, social/societal engagement, active participation at a local level and at a global level and communication skills.

We, at IIM Jammu strongly believe in the philosophy of nurturing and developing the best managerial talent. In line with the NEP 2020, the prime focus of the Institute is to design practice-oriented learning and a contemporary industry-focused curriculum. With the implementation of NEP 2020, the Institute is striving to embrace innovative practices in teaching and research to generate a positive and constructive impact on all its stakeholders and society at large.

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# Rising Kashmir

Friday 22<sup>nd</sup> July 2023-Web Version

Implementation of National Education Policy 2020: A Case Study of IIM Jammu  
*Implementing NEP 2020 requires significant changes in academic, logistics, and financial commitments from all stakeholders*

Post by [RK News](#) on Friday, July 21, 2023



## **BS SAHAY & JABIR ALI**

Education has always been a prime focus in policy-making due to its importance in achieving full human potential, developing an equitable and just society, and promoting national development. India is committed under Goal 4 of the Sustainable Development to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all”. The key principle of the National Education Policy of 2020 is to develop good human beings capable of rational thought and action, possessing compassion and empathy, courage and resilience, scientific temper and creative imagination, with sound ethical moorings and values, aimed at producing engaged, productive, and contributing citizens. To achieve this vision, IIM Jammu constantly encourages experiential and blended learning, applied research, and global exposure. The Institute is striving to embrace innovative practices in teaching and research to generate a positive and constructive impact on all its stakeholders and society at large.



Implementing NEP 2020 requires significant changes in academic, logistics, and financial commitments from all stakeholders. In its 7 years of operation, the Indian Institute of Management Jammu has taken several steps to improve its quality and relevance and now runs five long-duration programs, several short duration training programs for executives, faculty members, and students and has collaborations with national and international institutions of repute and are in the process of developing strategic plan titled Vision 2030 which shall incorporate the growth of the institution along with the processes.

IIM Jammu focuses on holistic and multidisciplinary learning across all the courses offered by the institute. Mandatory preparatory courses in all programs are conducted to impart academic foundation on Business Communication, Financial Accounting, Quantitative Techniques and IT and Analytics. These modules provide a common grounding for the students irrespective of their educational backgrounds. After completion of the core courses across the programs, sufficient elective courses are provided to the students. The electives are from various areas of specialization and will be announced on a year-to-year basis depending upon the functional areas. Students can choose courses from different areas considering the requirement of the industry and their career prospects.

A five Year Full-time Integrated Program is strategically designed with a blend of science, social science, and management courses. The program's ultimate aim is to integrate management education with Science, Technology, Engineering, and Mathematics (STEM) and has been started in the Institute during the academic year 2021. The final year of Integrated Program in Management has elective courses similar to MBA. The elective courses are from various functional areas thus, giving students the flexibility in choosing multidisciplinary courses in different functional areas.

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<https://www.risingkashmir.com/implementation-of-national-education-policy-2020-a-case-study-of-iim-jammu-31bd5639-0be0-4bfd-b7fa-9e589146ae79>



Friday 21<sup>st</sup> July 2023

IIM implementing NEP-2020 components in inclusive manner

Jammu Links News 7/21/2023

JAMMU: The National Education Policy (NEP) 2020 aimed at addressing the many growing developmental imperatives of India and emphasized on creating a holistic learning environment.

This paper presents the changing educational landscape after NEP with the help of a case study of the Indian Institute of Management Jammu, which has implemented various components of the new policy in collective and inclusive manner such as a more holistic and multidisciplinary education with multiple entry/exit options, revamping curriculum, pedagogy, assessment, student support for enhanced student experiences, and internationalization of education through exchange program.

The experience of IIM Jammu across various programs in line with the implementation of NEP 2020 has been elaborated, which may be helpful for other institutions looking for revamping their educational program to align with the NEP2020. The unique collaboration with IIT Jammu and AIIMS Jammu in launching joint program has also been discussed to show a path of the academic journey in implementing the NEP2020.

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[https://www.jammulinksnews.com/mb/newsdet.aspx?q=323205nd society at large](https://www.jammulinksnews.com/mb/newsdet.aspx?q=323205nd+society+at+large)



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